

MINUTES – BOARD OF DIRECTORS MEETING – SEPTEMBER 29, 2000  
Austin, Texas

The meeting began with board members, legal counsel, and staff present. The committee chairs joined them later in the afternoon.

Board members attending:

Richard A. Oppel, editor, Austin (Texas) American-Statesman, President  
 Tim J. McGuire, editor, Star Tribune, Minneapolis, Vice President  
 Diane H. McFarlin, publisher, Sarasota (Fla.) Herald-Tribune, Secretary –  
*Convention Program, co-chair*  
 Peter K. Bhatia, executive editor, The Oregonian, Portland, Treasurer – *Ethics and Values*  
 Richard Aregood, editorial page editor, The Star-Ledger, Newark, N.J.  
 Gilbert Bailon, executive editor, The Dallas Morning News  
 Jennie Buckner, editor, The Charlotte (N.C.) Observer – *Leadership*  
 Kenneth F. Bunting, executive editor, Seattle Post-Intelligencer  
 Susan C. Deans, assistant managing editor/Sunday, Denver Rocky Mountain News  
 Frank M. Denton, editor, Wisconsin State Journal, Madison  
 Karla Garrett Harshaw, editor, Springfield (Ohio) News-Sun  
 Edward W. Jones, editor, The Free Lance-Star, Fredericksburg, Va.  
 Wanda S. Lloyd, managing editor/features, administration and planning, The Greenville (S.C.) News  
 Gregory L. Moore, managing editor, The Boston Globe – *Membership*  
 Rick Rodriguez, executive editor, The Sacramento (Calif.) Bee – *International*  
 Paul C. Tash, editor and president, St. Petersburg (Fla.) Times  
 David A. Zeeck, executive editor, The News Tribune, Tacoma, Wash.

Committee chairs attending:

Scott B. Anderson, director of shared programming, Tribune Interactive, Chicago –  
*Interactive Media*  
 Susan Bischoff, deputy managing editor, Houston Chronicle – *Education for Journalism*  
 Joe Distelheim, editor, The Huntsville (Ala.) Times – *Small Newspapers*  
 Anders Gyllenhaal, executive editor, The News & Observer, Raleigh, N.C. –  
*Freedom of Information*  
 Charlotte H. Hall, managing editor, Newsday, Melville, N.Y. – *Diversity*  
 Christopher Peck, editor, The Spokesman-Review, Spokane, Wash. – *The American Editor, co-chair*  
 Rena M. Pederson, editorial page editor, The Dallas Morning News – *The American Editor, co-chair*  
 Janet S. Weaver, executive editor, Sarasota (Fla.) Herald-Tribune – *Partnerships and Diversification*

Others attending:

J. Scott Bosley, ASNE executive director  
 LaBarbara Bowman, ASNE diversity director  
 Craig Branson, ASNE online director  
 Darlene Colone, Austin (Texas) American-Statesman  
 Alison A. Hill, ASNE assistant to the executive director and meetings coordinator  
 Diana Mitsu Klos, ASNE senior project director  
 Richard M. Schmidt Jr., Cohn and Marks, ASNE legal counsel  
 Edward L. Seaton, editor-in-chief, The Manhattan (Kan.) Mercury, ASNEF president  
 Kevin Wilcox, ASNE communications director

Not attending:

N. Christian Anderson III, publisher and chief executive officer, The Orange County Register, Santa Ana, Calif.

Thomas H. Greer, senior editor, The Plain Dealer, Cleveland - *Nominations*

Carole Leigh Hutton, managing editor, Detroit Free Press – *Design and Presentation*

Pamela J. Johnson, executive editor, The Arizona Republic, Phoenix

Earl R. Maucker, editor, Sun-Sentinel, Fort Lauderdale, Fla. – *Convention Program, co-chair*

Robert G. McGruder, executive editor, Detroit Free Press – *Readership Issues*

Jane Sutter, executive editor, Star-Gazette, Elmira, N.Y. – *Marketing and Circulation*

Cynthia A. Tucker, editorial page editor, The Atlanta Constitution – *Writing Awards*

The minutes of the April meeting were approved.

The banking resolution was approved as well.

In the **president's** report, Mr. Oppel noted how much he had enjoyed the first five months of his presidency. He reported that he represented ASNE at several other journalism organizations' annual meetings. Mr. Oppel briefly mentioned the high school initiative and ASNE's partnership with the Freedom Forum. He noted that the high school initiative would be reported on in more detail later in the meeting. Mr. Oppel also noted that ASNE had received a \$75,000 grant for diversity from the Knight Foundation.

Mr. Oppel reported that a joint ASNE/APME committee had explored the idea of forming an organizational partnership, but after four months and two meetings, APME chose not to go forward.

Mr. McGuire reported that he, Peter Bhatia and Bob McGruder had a day-long meeting in San Jose with APME's Jerry Ceppos, Caesar Andrews and Chris Peck. He said that APME decided to move forward on their own. He stated that he felt ASNE made a genuine effort to join the two organizations.

Mr. Oppel noted that Leadership is the theme of this year's convention and that Ms. Buckner was heading up the committee and an upcoming conference in December. He said that he is excited about the 2001 convention.

**Executive director** Bosley said most of the growth of the ASNE staff is due to the high school journalism initiative. He noted that Ms. Klos is heading up this project with help from Mr. Branson, who is leading the online side. Mr. Bosley noted that due to these two promotions, ASNE has hired a new communications director, Kevin Wilcox, and a project director, Cristal Williams. He said that this year has been a particularly busy committee year with a lot of hard work and dedication by the committee members.

**Vice president** McGuire noted his list of the 2001-02 committee chairs, which include five board members. He said that the committee report from this year's chairs will serve as the basis for his committee's mission statements for next year.

Mr. McGuire discussed The American Editor survey that will go out to all members to probe important issues such as whether ASNE should accept advertising and what issues are most important to members reading the magazine.

Mr. McGuire also noted that the 2001 Fall board meeting will be held in Minneapolis at the Marquette Hotel, Sept. 20-22.

Ms. McFarlin, reporting as **secretary**, noted that the key word to this year's membership is stability. She presented the following secretary's report, which was approved, including acceptance of all the membership applicants.

The following Secretary's report, including approval of all applications for membership, was approved, and all the membership applications accepted:

Since the board met in April, there have been five deaths and 77 resignations and ineligibilities, including 37 dropped for nonpayment of 2000 dues. There are 10 members requesting transfer to the retired rolls. The board will consider 16 applications for membership; three are former members. Assuming all are elected and the transfers approved, membership will stand at 848 dues paying; 669 active/distinguished service and 179 retired. This compares to 844 at the same time last year.

Member applicants/reinstatements (16):

Barbara Delp, executive editor, The Reporter, Lansdale, Pa.  
 Juan Francisco Ealy, publisher and CEO, El Universal, Centro, Mexico  
 Thomas Fladung, managing editor, The Beacon Journal, Akron, Ohio  
 David Hume, executive editor, La Prensa, Managua, Nicaragua  
 James Kelly, managing editor, The Honolulu Advertiser  
 Elaine Kramer, editor, The Morning Call, Allentown, Pa.  
 Phil Kukielski, managing editor, local, The Providence (R.I.) Journal  
 David Ledford, executive editor, Argus Leader, Sioux Falls, S.D. (former member)  
 William Long, editor, The Gloucester County Times, Woodbury, N.J. (former member)  
 Renee Loth, editor, editorial page, The Boston Globe  
 Shawn McIntosh, executive editor, The Clarion-Ledger, Jackson, Miss.  
 Steven Prosinski, editor, Billings (Mont.) Gazette  
 Roberto Rock, editorial director, El Universal, Mexico City  
 Peter Stockland, editor-in-chief, Montreal (Quebec) Gazette  
 Lou Ziegler, editor, The Forum, Fargo, N.D. (former member, see Lohman under resignations)  
 Fred Zipp, managing editor, Austin (Texas) American-Statesman

Deaths (five)

Earl English, retired, Columbia, Mo.  
 Bruce Giles, executive editor, The Tuscaloosa (Ala.) News  
 Ruth Lehman, retired, Longmont, Colo.  
 Charlotte Saikowski, retired, Alexandria, Va.  
 John C.A. Watkins, retired, Providence, R.I.

Resignations and ineligibilities (77), including 37 dropped for nonpayment of 2000 dues:

Philip Beckley, publisher, Finger Lakes Times, Geneva, N.Y.; resigned, moved from editor to publisher and wanted only new managing editor to be member  
 George Bengel, executive editor, Asheville (N.C.) Citizen-Times; dropped for nonpayment of 2000 dues  
 Daniel Blom, general manager, The Times, Munster, Ind.; resigned, no reason given  
 Wesley Bogle, retired, Kendall Park, N.J.; dropped for nonpayment of 2000 dues  
 Lorraine Branham, former executive editor, Tallahassee (Fla.) Democrat; dropped, left paper and is not in qualifying position, 2000 dues not paid  
 Robert Brown, editor emeritus, Editor & Publisher, New York; dropped for nonpayment of 2000 dues  
 Frank Caperton, former executive editor, The Indianapolis Star; resigned, retired Dec. 1999 and does not want to continue, 2000 dues not paid  
 Peter Clark, retired, LaJolla, Calif.; resigned, no reason given  
 Leroy Clemens, retired, Elgin, Ill.; dropped for nonpayment of 2000 dues  
 John Costello Jr., editor, The Sun, Lowell, Mass.; dropped for nonpayment of 2000 dues  
 David Currier, executive editor, Parade Publications, New York; dropped for nonpayment of 2000 dues  
 James Denley, director of new media, The Commercial Appeal, Memphis, Tenn.; dropped for nonpayment of 2000 dues

- Mario Dianda, deputy executive editor, ANG Newspapers, Oakland, Calif.; resigned, says executive editor will be only member
- Raymond Dix, retired, Wooster, Ohio; dropped for nonpayment of 2000 dues
- Robert Dubill, executive editor, USA Today; resigned, no reason given
- James Dynko, editor-in-chief, Press-Republican, Plattsburgh, N.Y.; dropped for nonpayment of 2000 dues
- Susan Edgerley, former executive editor, The New York Times News Service; dropped, now deputy metro editor, The New York Times, no longer eligible
- Harold Evans, former editorial director and vice chairman, Daily News, New York; dropped, left paper and is not in qualifying position, 2000 dues not paid
- Roberto Fabricio, associate editor, El Nuevo Herald, Miami; dropped, elected in 1999 and dues/initiation never paid
- Maria Luisa Ferré, coeditor, El Nuevo Dia, San Juan, Puerto Rico; dropped for nonpayment of 2000 dues
- Perry Flippin, editor, San Angelo (Texas) Standard-Times; dropped for nonpayment of 2000 dues
- Malcolm Forsyth, retired, New Orleans; resigned, "I retired Jan. 1 and will leave ASNE to my successor."
- Arnold Friedman, retired, Louisville, Ky.; dropped, requested reinstatement in Oct. but never actually paid '99 or '00 dues
- Robert Gabordi, executive editor, The Herald-Dispatch, Huntington, W. Va.; dropped for nonpayment of 2000 dues
- Bruce Gaultney, operations director, Ocala (Fla.) Star-Banner; resigned, doesn't see paper paying for both him and editor to be members
- Arthur Gelb, retired, New York, dropped for nonpayment of 2000 dues
- John Goossen, former publisher, The Topeka (Kan.) Capital-Journal; dropped, left paper and is not in qualifying position, 2000 dues not paid
- Bernard Gwertzman, editor, The New York Times on the Web; resigned, "see no point in remaining a member"
- W.D. Hall, retired, Austin, Texas; resigned, "now 92 . . . thinks his financial resources can be better spent than on dues to organizations"
- Benjamin Hamm, managing editor, Herald-Journal, Spartanburg, S.C.; resigned, no reason given
- José Santiago Healy, president and publisher, Editores del Noroeste, Hermosillo, Sonora, Mexico; dropped for nonpayment of 2000 dues
- David Hipschman, former editor, The Forum, Fargo, N.D.; dropped, now general manager at the weekly Calaveras Enterprise, San Andreas, Calif., no longer eligible
- Ray Holton, retired, Bethlehem, Pa.; dropped for nonpayment of 2000 dues
- David House, Sunday editor, Fort Worth Star-Telegram; resigned, "won't be able to renew"
- Jerome Huff, former managing editor, Southwest Times-Record, Fort Smith, Ark.; dropped, now working for Fort Smith Symphony, no longer eligible
- Richard Hughes, editor, Home News Tribune, East Brunswick, N.J.; resigned, "We made a budget choice between paying for ASNE membership and for the convention and using the money for training for other staffers and editors. I chose the latter as being more important in 2000."
- Timothy Kane, managing editor, Community Newspaper Company, Needham, Mass.; dropped for nonpayment of 2000 dues
- Harlan Kirgan, executive editor, The Daily World, Opelousas, La.; dropped for nonpayment of 2000 dues
- Robert Kozak, editor, Lancaster (Pa.) New Era; dropped for nonpayment of 2000 dues
- Raul Kraiselburd, editor, El Dia, Buenos Aires, Argentina; dropped for nonpayment of 2000 dues
- Debby Krenek, editor in chief, Daily News, New York; dropped, now working for Web site, Petplace.com, no longer eligible
- Thomas Lindley, former editor, The Flint (Mich.) Journal; dropped, now projects writer, The Daily Oklahoman, Oklahoma City, no longer eligible

John Philip Lindsay, managing editor, features and design, Los Angeles Times; dropped for nonpayment of 2000 dues

Jonathan Lohman, interim editor, The Forum, Fargo, N.D.; dropped, elected to membership April 2000, retired June 30, Ziegler named editor in May and paper wants him to be the member

Michael Loftin, retired, Chattanooga, Tenn.; resigned, no reason given

Maxine Lynch, former managing editor/personnel, The Plain Dealer, Cleveland; dropped, left paper and newspaper business, no longer eligible

Frank McCulloch, retired, Santa Rosa, Calif.; resigned, "pretty severe medical problems with attached humongous bills"

John Meyer, managing editor, Morning Star, Wilmington, N.C.; dropped for nonpayment of 2000 dues

Noel Nash, managing editor, TimesDaily, Florence, Ala.; dropped for nonpayment of 2000 dues

Joan Nassivera, executive editor, The New York Times News Service; resigned, elected in April 2000, dues and initiation fee never paid, says she is going back to the newsroom to a position where the paper will not pay for her dues

Richard Nokes, retired, Tigard, Ore.; dropped for nonpayment of 2000 dues

Susan Older, former editor-in-chief, United Press International, Washington; dropped, now with medical news Internet service, no longer eligible

Peter O'Sullivan, former editor-in-chief, The Toronto (Ontario) Sun; dropped, apparently left paper in early '99 with one of the ownership changes, 2000 dues not paid, no forwarding address

David Palmer, executive editor, Daily News, Palatka, Fla.; dropped for nonpayment of 2000 dues

Michael Perry, former editor, The Spectrum, St. George, Utah; dropped, now metro editor, The Daily Oklahoman, Oklahoma City, no longer eligible

Ricardo Pimentel, former editor, The San Bernardino (Calif.) County Sun; dropped, now columnist for The Arizona Republic, Phoenix, no longer eligible

Russell Pulliam, associate editor, The Indianapolis Star; dropped for nonpayment of 2000 dues

Ron Reaves, executive editor, The Gadsden (Ala.) Times; dropped for nonpayment of 2000 dues

Stephen Rosenfeld, editorial page editor, The Washington Post; resigned, retired and did not want to continue

Melvin Rothenburger, editor, The Daily News, Kamloops, British Columbia; resigned, no reason given

Gary Sawyer, publisher, Corvallis (Ore.) Gazette-Times; resigned, decided to drop his membership since becoming publisher

Sydney Shaw, editor, The Women Syndicate, Washington; dropped for nonpayment of 2000 dues

Alan Sorensen, editorial page editor, The Virginian-Pilot, Norfolk, Va.; dropped for nonpayment of 2000 dues

Vivienne Sosnowski, editor-in-chief, The Province, Vancouver, B.C.; dropped for nonpayment of 2000 dues

Martha Steffens, former executive editor, Press & Sun-Bulletin, Binghamton, N.Y.; dropped, left paper and is not in qualifying position, 2000 dues not paid

William Steinauer, former executive editor, The Times Herald Record, Middletown, N.Y.; dropped, now assignment editor, The Record, Hackensack, N.J., no longer eligible

Calvin Stovall, managing editor, Courier-Post, Cherry Hill, N.J.; dropped for nonpayment of 2000 dues

Susan Svihlik, executive editor, Tribune Chronicle, Warren, Ohio; dropped for nonpayment of 2000 dues

Scarlett Syse, editor, The Shelbyville (Ind.) News; dropped for nonpayment of 2000 dues

Benjamin Taylor, retired, Brookline, Mass.; dropped for nonpayment of 2000 dues

Robert Unger, executive editor, Centre Daily times, State College, Pa.; dropped for nonpayment of 2000 dues

Werner Veit, retired, Grand Rapids, Mich.; dropped for nonpayment of 2000 dues

Scott Ware, editor, The Albuquerque (N.M.) Tribune; resigned, budget constraints  
 Gerald Warren, retired, Middleburg, Va.; resigned, says he "never gets to the convention"  
 Teresa Wasson, former executive editor, Pensacola (Fla.) News Journal; dropped, left paper  
 and is not in qualifying position, 2000 dues not paid  
 Richard Wesnick, editor emeritus, Billings (Mont.) Gazette; dropped for nonpayment of 2000  
 dues  
 Gary West, opinion page and business editor, The Desert Sun, Palm Springs, Calif.; dropped  
 for nonpayment of 2000 dues

Transfers to retired rolls (10)

David Cooper, associate editor, The Beacon Journal, Akron, Ohio  
 H.D.S. Greenway, editor of the editorial page, The Boston Globe  
 David Hall, editor, The Plain Dealer, Cleveland  
 John Lyst, editor, The Indianapolis Star  
 Arlene Morgan, assistant managing editor, The Philadelphia Inquirer  
 James Mosby, editor, Kalamazoo (Mich.) Gazette  
 Michael Parks, senior editor, Los Angeles Times  
 Glenn Ritt, former vice president, news and information, The Record, Hackensack, N.J.; now  
 editor in chief of weekly Cape Cod Newspapers, Orleans, Mass.  
 Arnold Rosenfeld, editor-in-chief, Cox Newspapers, Atlanta  
 Walter Rugaber, publisher, The Roanoke (Va.) Times (retiring 12/1/00)

Transfers to other papers/title changes:

Alan Allnutt, editor-in-chief, The Gazette, Montreal, Quebec, to publisher, Times Colonist,  
 Victoria, B.C.  
 Tom Bolton, managing editor to executive editor, Santa Barbara (Calif.) News-Press  
 Mark Bowden, managing editor to executive editor, The Gazette, Cedar Rapids, Iowa  
 William Burleigh, chairman, president, and CEO to chairman and CEO, E.W. Scripps Co.,  
 Cincinnati  
 Talmage Campbell, retired member, to executive editor, San Gabriel Valley Newspaper Group,  
 West Covina, Calif.  
 John Carroll, editor, The Sun, Baltimore, to editor, Los Angeles Times  
 Judy Pace Christie, former executive editor, Florida Today, Melbourne, becomes executive  
 editor, The Times, Shreveport, La. as of Jan. 2001  
 Jack Davis, vice president for planning, Tribune Publishing Co., Chicago, to publisher and chief  
 executive officer, Hartford (Conn.) Courant  
 Suzanne Downing, managing editor, Juneau (Alaska) Empire, to editorial page editor, The  
 Augusta (Ga.) Chronicle  
 Robert Bruce Dold, deputy editorial page editor to editorial page editor, Chicago Tribune  
 Timothy Franklin, executive editor to editor, The Indianapolis Star  
 Timothy Gallagher, editor to editor and president, Ventura County (Calif.) Star  
 William German, editor to editor emeritus, San Francisco Chronicle  
 Robert Giles, executive director, Media Studies Center, New York, to curator, Nieman  
 Foundation, Cambridge, Mass.  
 Karla Garrett Harshaw, editor, Springfield (Ohio) News-Sun, adds title of senior editor, Cox  
 Newspapers  
 James Herman, managing editor, Wausau (Wis.) Daily Herald, to assistant managing  
 editor/staff development, Rochester (N.Y.) Democrat and Chronicle  
 Ann Marie Lipinski, managing editor to executive editor, Chicago Tribune  
 Dennis Lyons, executive editor, The Reporter, Lansdale, Pa., to executive editor, Daily Record,  
 Parsippany, N.J.  
 William Marimow, managing editor to editor, The Sun, Baltimore  
 David Petty, executive editor, The Clarion-Ledger, Jackson, Miss., to president and publisher,  
 Hattiesburg (Miss.) American  
 Michael Phillips, publisher, The Sun, Bremerton, Wash., to director of editorial development,  
 E.W. Scripps Co., Cincinnati

Vikki Porter, executive editor, The Desert Sun, Palm Springs, Calif., to executive director, Western Knight Center for Specialized Journalism, University of Southern (distinguished service)

Neil Reynolds, editor-in-chief, The Ottawa (Ont.) Citizen, to editor-in-chief, The Vancouver (B.C.) Sun

Kenneth Robertson, managing editor to executive editor, The Tri-City Herald, Tri-Cities, Wash.

Larry Rose, executive editor to publisher, Corpus Christi (Texas) Caller-Times

Les Simpson, executive editor, Athens (Ga.) Daily News and Banner-Herald, to assistant general manager, The Augusta (Ga.) Chronicle

Steve Smith, editor, The Gazette, Colorado Springs, to editor, Statesman Journal, Salem, Ore.

Stan Tiner, executive editor, The Daily Oklahoman, Oklahoma City, to executive editor, The Sun Herald, Biloxi, Miss.

Joseph Visci, assistant vice president of operations and assistant to the chairman and CEO to vice president of operations, Knight Ridder, San Jose, Calif.

Kathy Warbelow, managing editor to business editor, Austin (Texas) American Statesman

Jonathan Wolman, managing editor to executive editor, The Associated Press, New York

Noel Don Wycliff, editorial page editor to public editor, Chicago Tribune

Owen Youngman, director of planning and development to vice president/development, Chicago Tribune

Michael Zamba, special assistant to the president to director of international development, The Dallas Morning News, Mexico City

Unemployed/status pending (2000 dues paid)

William Ahearn, left executive editor, The Associated Press, New York

Lawrence Beaupre, general news executive, Gannett Co., Inc., paid dues personally and identified himself as "editor"

Cole Campbell, left editor, St. Louis Post-Dispatch, Poynter fellow for six months beginning May 2000, not old enough for retired membership

Michael Getler, left executive editor, International Herald Tribune, Paris

Diana Loevy, left editorial director, United Media, New York

David Offer, left, Stars and Stripes, Washington, after only three months, had been editor, The Newport (R.I.) Daily News prior to that

Linda Rawls, left editor, Palm Beach (Fla.) Daily News

Dorothy Reinhold, left executive editor, San Gabriel Valley Newspaper Group, West Covina, Calif.

Ruby Scott, left director/diversity recruiting, Tribune Company, Chicago

Michael Tonos, left executive editor, The Sun Herald, Biloxi, Miss.

Timothy White, publisher, San Francisco Examiner, indefinite leave of absence

Mr. Oppel noted that Mr. Juan Francisco Ealy is a very colorful and interesting journalist.

In the **treasurer's** report, Mr. Bhatia noted that ASNE is in good, strong financial health. He said that ASNE came in short of expected profit for the 1999-2000 year.

Mr. Bosley noted that the audit of ASNE's 1999-2000 fiscal year was clean.

The following treasurer's report was approved and the revised budget for 2000-01 accepted:

**ASNE 1999-2000 COMPARISON TO BUDGET, 2000-01 BUDGET**  
(Adjusted/Unaudited)

	<b><u>Budget</u></b> <b><u>1999-2000</u></b>	<b><u>Actual</u></b> <b><u>1999-2000</u></b>	<b><u>% of Budget</u></b>	<b><u>2000-01 BUDGET</u></b> <b><u>Revised 9/00</u></b>
1. Dues	362,500	360,385.00	99.4	360,500
2. Initiation fees	16,500	18,450.00	112.7	18,000

3. Interest/dividends	20,000	23,107.65	115.5	25,000
4. Reimbursements	243,500	243,500.00	100.0	288,500
5. Convention	454,000	458,683.69	101.0	497,000
6. American Editor	13,500	18,111.88	134.2	14,000
7. Publications	3,000	1,979.00	66.0	1,500
8. Miscellaneous	<u>1,500</u>	<u>1,718.00</u>	114.5	<u>1,500</u>
9. Total Income	1,114,500	1,125,935.22	101.0	1,206,000
10. Salaries	475,000	492,577.19	103.7	480,500
11. Payroll taxes	33,000	35,653.61	108.0	35,000
12. Group insurance	30,000	37,566.31	125.2	28,500
13. Retirement	37,000	35,049.00	94.7	30,500
14. Legal counsel	89,000	89,000.00	100.0	97,000
15. Audits/consulting	5,000	3,727.90	74.6	4,500
16. Convention	194,500	215,710.96	110.9	251,500
17. Board/committee meetings	10,500	13,757.28	131.0	12,500
18. American Editor	36,000	39,972.67	111.0	43,000
19. Proceedings	9,500	11,070.07	116.5	10,500
20. Editors' Exchange	6,500	913.78	14.1	--
21. Dues/subscriptions	1,000	1,030.59	103.1	1,500
22. Rent	24,500	21,340.00	87.1	25,500
23. Office expenses	27,000	26,639.35	98.7	28,000
24. Equipment/furniture	10,000	12,137.40	121.4	15,000
25. Postage	35,000	22,375.46	63.9	28,000
26. Telephone	16,500	16,921.11	102.6	23,500
27. Travel	25,500	23,726.43	93.0	19,500
28. Insurance	6,500	7,907.00	121.6	7,500
29. Miscellaneous	<u>15,000</u>	<u>17,031.97</u>	113.5	<u>14,000</u>
30. Total Expenses	1,087,000	1,124,108.08	103.4	1,156,000
31. Profit (loss)	27,500	1,827.14	6.6	50,000
32. FAF income	12,000	13,175.88	109.8	--
33. FAF expenses	<u>8,500</u>	<u>11,332.19</u>	161.3	--
34. FAF profit (loss)	3,500	1,843.69*		--

Mr. Seaton noted that the **ASNE Foundation** now has \$2 million as of the June 30, 2000 audit. About \$1.5 million is available in unrestricted money. This money is invested long term. A quarter million is in equity mutual funds and the balance is in CDs.

Mr. Seaton noted that this year all board members, as they did last year, made a contribution to the Foundation.

Mr. Seaton talked about the possibility of the Foundation establishing an endowment for ASNE. The basic notion of the endowment would be to ensure the independence and initiatives of ASNE and as a hedge against an economic downturn.

Mr. Oppel appointed a sub-committee to select the site for the 2011 convention. That committee consisted of Mr. Tash, chair, Ms. Deans and Mr. Bailon.

The board went into executive session and Ms. Harshaw was elected to the ladder as treasurer-designate.



The committee chairs joined the board when the meeting resumed after lunch.

Ms. Klos reported on the high school journalism initiative. She noted that ASNE got involved in this project for two reasons: (1) To reach out and build high school newspapers where they don't exist and (2) to see a more diverse core of young people choose journalism as a profession. She noted that the Knight Foundation gave ASNE Foundation a \$500,000 planning and implementation grant for the first year.

The first phase of the high school project is to select about 200 journalism educators for a two week summer training program at colleges and universities selected by ASNE.

The second phase of the project is building direct relationships between daily newspapers and high schools who will work together to start a paper where it may not exist or to improve an existing paper.

Mr. Branson announced that the Web site for the high school journalism project is [www.highschooljournalism.org](http://www.highschooljournalism.org). The goal is for the project to reach journalism students, journalism advisers, editors interested in scholastic journalism and high school guidance counselors.

Ms. Bischoff gave the report of the **Education for Journalism** Committee. She noted that it was going to take a lot of effort on the part of daily newspaper editors to make the high school project a success.

Ms. Klos added that the Knight Foundation extended the grant for the Institute for Journalism Excellence for three years with an investment of \$1 million.

Mr. Bhatia, reporting for the **Ethics and Values** Committee, noted that the Journalism Credibility Project was extended for a fourth year with a grant from the McCormick Tribune Foundation. He told the board that Michele McLellan of The Oregonian and Bob Steele of the Poynter Institute are currently producing the Credibility Handbook for distribution at the 2001 convention. The handbook will include discussion modules to take credibility discussions to the grassroots level of newsrooms.

Ms. Klos added that the research on credibility is being added to ASNE's Web site thanks in part to the Interactive Committee and Mr. Anderson, who has recruited volunteers to help put the material on the site.

Mr. Denton, reporting for Mr. McGruder and the **Readership Issues** Committee, said the committee's work this year is focused on two major areas: (1) the Readership Initiative and (2) the follow-up to the Local News Handbook, the Local News Workbook. The workbook will provide a set of programs for journalists to become more familiar with their community.

Mr. Rodriguez gave the report of the **International** Committee. He noted that the committee held a very successful trip to Mexico in the early part of the year. He noted that the participants met with the president of Mexico and the two presidential candidates during the trip.

**Diversity** Committee chair Hall reported that to date ASNE has set up eight of the 10 job fairs. She spoke about the partnership between ASNE, APME and the Freedom Forum, where Freedom Forum will administer fellowships for minority journalists to work in a two-year program at newspapers with a circulation of 75,000 and under. This program will be announced at the APME convention in October.

Ms. Hall, on behalf of the Diversity Committee, made a proposal for an Excellence in Diversity award. This award would be given to newspapers whose newsrooms have reached or exceeded parity with their community. Ms. Hall asked that this award be initiated at the

upcoming convention. There was extensive discussion about the reliability of the numbers being reported by newspapers as their market numbers. The board decided to delay action on this recommendation pending further review by the Diversity Committee.

Ms. Hall asked that the board establish a measurement for retention every year as part of the yearly newsroom survey based on methodology devised by Mr. Larry McGill of The Freedom Forum. The action was approved by the board.

Ms. Bowman reported that ASNE has introduced a rotation system for the diversity job fairs, providing for papers in regions of the country to alternate as hosts. She also reported that ASNE would be adding a separate survey to the annual newsroom census for online newspapers.

Mr. Distelheim said the **Small Newspapers Committee** was working with The Freedom Forum, ASNE and APME partnership to provide initial ideas on how to use the Freedom Forum grant most effectively. He noted that small newspapers will have an increased role at the upcoming convention. There will be a luncheon on Tuesday for ASNE members from small newspapers. There will also be sessions at the convention focused on small newspapers and topics that will be of use to those editors in their newsrooms.

Mr. Gyllenhaal said the **Freedom of Information** Committee has launched a two-year project on the challenges to FOI in the electronic age. He noted that the committee has petitioned presidential candidates Vice President Gore and Governor Bush for their stance on FOI matters and they are still awaiting a reply from both.

Mr. Anderson, reporting for the **Interactive Media** committee, said that the committee has three key goals for the year. Those goals are to provide information tools to help make interactive more successful, to make sure that the upcoming convention includes quality interactive components and to be available to work with all of the committee's to be sure that interactive components have a voice.

Ms. Buckner spoke on behalf of the **Leadership** committee. She said that the committee is in the midst of planning a Leadership Conference to be held at Cantigny. McCormick Tribune Foundation is underwriting costs of the event. She also noted that the results of a newsroom leadership survey, financed by the ASNE Foundation, are in the process of being completed.

Ms. McFarlin reported that the **Convention Program** Committee has been able to include most committee projects into the upcoming convention schedule. She noted that Leadership would be the theme of the convention and that small newspaper involvement would be a new element. The high school initiative, credibility, the Readership Initiative, FOI and diversity will be key program segments.

Mr. Moore, reporting for the **Membership** Committee, recommended elimination of the initiation fee for small newspapers (50,000 circulation and less). The motion was passed. Mr. Moore also asked board members to assist in contacting members who had not yet paid their 2000 dues.

Mr. Peck reported for **The American Editor** committee that the October issue of the magazine would focus primarily on the election. Ms. Pederson said that there had been an enormous amount of good ideas for stories brought up during the board meeting and she would be seeking magazine pieces on these subjects.

Ms. Weaver reported that the **Partnerships and Diversification** Committee would have a mid-year meeting in Tampa in October.

Mr. Oppel noted that four of the current committees were not represented at this meeting. Those were the **Design and Presentation, Marketing and Circulation, Nominations** and

**Writing Awards Board.** He also noted that there are committee reports for each in the board notebooks.

The meeting was adjourned.

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Diane H. McFarlin, ASNE Secretary