

MINUTES OF THE ASNE BOARD OF DIRECTORS MEETING SEPTEMBER 26, 1997 — Portland
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The board of directors met Sept. 26 in Portland on the call of President Sandra Mims Rowe.

Board members attending were:

Sandra Mims Rowe, editor, The Oregonian, Portland - President  
 Edward L. Seaton, editor-in-chief, The Manhattan (Kan.) Mercury - Vice President  
 N. Christian Anderson III, publisher, The Gazette, Colorado Springs, Colo. - Secretary  
 Richard A. Oppel, editor, Austin (Texas) American-Statesman - Treasurer  
 Richard Aregood, editorial page editor, The Star-Ledger, Newark, N.J.  
 Peter K. Bhatia, executive editor, The Oregonian, Portland  
 John S. Carroll, editor, The Sun, Baltimore  
 Gene Foreman, deputy editor, The Philadelphia Inquirer  
 Robert H. Giles, executive director, Media Studies Center, New York  
 Robert J. Haiman, president emeritus, The Poynter Institute, St. Petersburg, Fla.  
 Karla Garrett Harshaw, editor, Springfield (Ohio) News-Sun - Education for Journalism  
 Deborah Howell, editor, Newhouse News Service, Washington - Nominations  
 Edward W. Jones, managing editor, The Free Lance-Star, Fredericksburg, Va. - Convention Program  
 Ralph E. Langer, editor, The Dallas Morning News  
 Linda C. Lightfoot, executive editor, The Advocate, Baton Rouge, La.  
 Wanda S. Lloyd, managing editor/features, administration and planning, The Greenville (S.C.) News  
 Diane H. McFarlin, executive editor, Sarasota (Fla.) Herald-Tribune  
 Tim J. McGuire, editor/senior vice president of new media, Star Tribune, Minneapolis  
 Marcia A. McQuern, editor and publisher, The Press-Enterprise, Riverside, Calif.  
 Rick Rodriguez, managing editor, The Sacramento (Calif.) Bee - Diversity

Foundation board member attending was:

Howard A. Tyner, editor, Chicago Tribune

Committee chairs attending were:

George M. Bengé, executive editor, Journal and Courier, Lafayette, Ind. - Small Newspapers  
 Jennie Buckner, editor, The Charlotte (N.C.) Observer - Readership Issues  
 Gregory Favre, executive editor, The Sacramento (Calif.) Bee - Writing Awards Board  
 Maxwell E.P. King, editor, The Philadelphia Inquirer - Ethics and Values  
 Steven A. Smith, editor, The Gazette, Colorado Springs, Colo. - Change  
 Matthew V. Storin, editor, The Boston Globe - International  
 Stanley R. Tiner, editor, Mobile (Ala.) Register - Freedom of Information  
 Patrick A. Yack, editor, News & Record, Greensboro, N.C. - Membership  
 David A. Zeeck, executive editor, The News Tribune, Tacoma, Wash. - American Editor (co-chair)

Other attendees were:

Craig Branson, ASNE publications director  
 Veronica Jennings, ASNE diversity director  
 Diana Mitsu Klos, ASNE projects director  
 Dick Schmidt, ASNE legal counsel  
 Lee Stinnett, ASNE executive director

Committee Chairs absent were:

Craig Klugman, editor, The Journal Gazette, Fort Wayne, Ind. - Wire Content

Robert W. Mong, executive vice president/publishing division, A.H. Belo Corporation, Dallas - Management and Human Resources  
 Janet S. Weaver, managing editor, Sarasota (Fla.) Herald-Tribune - American Editor (co-chair)  
 James P. Willse, editor, The Star-Ledger, Newark, N.J. - New Media

In an overview of her activities as **president**, Ms. Rowe said the “credibility challenge” continued to be the principal focus of her efforts. She is convinced that ASNE can “make a significant difference” in this area.

Much work was done to reach a consensus on the focus of the project, involving the ASNE leadership, the Robert R. McCormick Tribune Foundation and The Harwood Group, the professional consultants employed to develop the project. “It was a worthwhile process,” she said. Eight newspapers have signed on to serve as test sites, each committing \$40,000 to the \$1 million project.

Work is proceeding on preparing a “landscape” report to summarize findings on journalism credibility and to shape the first meeting of the “think tank” of 48 newspaper leaders. The ASNE president has written extensively on the Journalism Credibility Project and has been interviewed numerous times. Each exposure generates responses from journalists and the public.

In other activities, Ms. Rowe noted that she was on the convention programs of the National Association of Black Journalists and the Asian American Journalists Association. Her future travel schedule includes a half dozen ASNE committee meetings and the annual conventions of the Society of Professional Journalists and the Associated Press Managing Editors. She will participate in ASNE’s fact-finding trip to Ireland.

Mr. Giles updated the board on The Freedom Forum’s credibility project. “Our focus is on fairness,” he said. “We are operating on a couple of premises. One is that the performance of the mainstream media is better than it has ever been, and the public doesn’t have a good understanding of that. The other premise is that public standards have never been higher, and journalists don’t understand that.” The Freedom Forum project will involve interaction with the public and journalists. A major data base on public opinion about news media is being compiled, covering the last half century. The Freedom Forum will conduct its own research, and a series of meetings will be held around the country. There will be meetings with leaders in other fields (science, medicine, etc.) and the subjects of media coverage as a result of accidents or tragedies will be interviewed. The project is expected to extend over two or three years. “We don’t necessarily expect to come up with recommendations. We hope to educate the public and the media about how a free and fair press does its job and what the responsibilities are.”

Mr. King summarized the Pew-supported Project for Excellence in Journalism. All three of the major credibility projects underway will stage meetings around the country. “The sessions will be somewhat similar, and there’s a need for all three to be aware of each other,” he said. A Committee of Concerned Journalists is leading the Pew project, headed by long-time journalist Tom Rosenstiel. A number of editors have signed the Committee’s statement of concern. The project includes four or five concurrent initiatives on “excellence in journalism.” One is a collaboration with the Nieman Foundation “to start and fan a vigorous conversation,” according to Mr. King. The real intention is to make sure that all kinds of journalists — reporters, television producers, as well as editors — engage in a thoughtful discussion. The process is similar to what ASNE undertook in the Journalism Values Institute.

Mr. King added: “Journalism has a history of not explaining itself. We have relied on the First Amendment to explain our role. Most editors agree that the business of journalism is to make money. While the Committee of Concerned Journalists is not trying to drown out the conversation about business goals, there needs to be a parallel discussion of our professional goals.”

Ms. Rowe said that the officers didn't sign the Committee of Concerned Journalists' statement because they didn't want to appear to be signing it on behalf of ASNE. "Each of us made our own decision."

Mr. Haiman noted that there is an "enormous potential for confusion" about the purposes of the three programs. ASNE should attempt to differentiate itself from the other two projects.

Ms. Rowe: "One difference in our project is that we are focused exclusively on newspapers. Both of the other two projects are heavily into television. The Freedom Forum is putting a heavy emphasis on the public component. ASNE has already done some of the work of the Rosenstiel project through JVI."

Reporting as **executive director**, Mr. Stinnett said relations with ASNE's API landlord are "excellent, mutually helpful and most enjoyable." The ASNE executive director has had a stream of foreign visitors at his Reston office, including recent groups from the Ukraine, Romania and South Africa. He said he continues to have interesting connections with other associations and news people in the Washington area, including a recent meeting with staff members of the Radio Television News Directors Association and meetings with officials of the Newspaper Association of America.

The staff has been conducting interviews to fill the administrative assistant's position. A new person begins work in the next week. Mr. Stinnett recognized the "can-do" spirit of the other staff, who have pitched in when there have been staff vacancies.

The ASNE staff is pursuing obtaining list-serve capabilities.

"On behalf of my colleagues in Reston, let me say that we enjoy our relationship with the board and the members. We consider it a high privilege to be in ASNE's employ," he said.

Mr. Seaton said the **ASNE Foundation** is now a million-dollar operation, with its own funds surpassing the million-dollar mark in June. ASNEF provides funds for committee projects through its interest earnings. One hundred percent of the 1996-97 ASNE and ASNEF board members contributed to the ASNEF. With three major foundation projects "all buttoned up," the ASNE staff will be able to concentrate on developing funding for the readership and diversity projects. Burl Osborne of The Dallas Morning News has agreed to become president of the ASNE Foundation next spring.

In addition to managing the work of the credibility project, the **Ethics and Values** Committee is focusing on four specific areas of credibility, according to Mr. King. One group is examining various perspectives on newspaper credibility. A second group is examining ethics training in journalism schools. The third group is examining how the various outreach programs identified in the 1986 Credibility report worked. A fourth group is studying the effects of ombudsmen. The findings will be published.

Ms. Klos noted that the Journalism Credibility Project is examining existing research, both from the public domain and proprietary sources. Board members were asked to channel their research to ASNE/Reston, including findings and conclusions, methodology, and changes over time.

Ms. Buckner, **Readership Issues**, previewed the weekend working seminar organized by the committee for October 12-14 at the Newspaper Management Center at Northwestern University. The committee has worked successfully with the Newspaper Association of America in conducting a new type of study of newspaper readership, which focused on media usage patterns and identified strengths that newspapers can leverage against other media. Highlights were delivered at last year's ASNE and NAA conventions, and a report will be issued this fall. A new NAA/ASNE project is under way, to develop case histories of about four newspapers that have held or increased their penetration. Ms. Rowe noted that it is important and beneficial that ASNE and NAA are working cooperatively.

The **Change** Committee has four initiatives, according to Mr. Smith. Project Reconnect is carried forward from the previous year, and a research project will determine the extent of content and structural change that has taken place in American newspapers over the last decade. An exploration of the connection between changes in American society and newsroom changes is under way, and the importance of framing stories is being probed.

Mr. Rodriguez, reporting for **Diversity**, noted that ASNE's "usual ambitious array" of diversity projects includes regional job fairs, short courses at college campuses, the annual employment survey, the internship guide and the convention newspaper. John Hope Franklin, the 82-year-old retired Duke professor who is heading President Clinton's advisory panel on race relations, has agreed to speak at a 1998 convention session.

A one-year project aimed at strengthening high school newspapers, funded through a Freedom Forum grant, is under way. Newspapers agree to fund half of the \$5,000 cost of purchasing or upgrading a desktop publishing system, with The Freedom Forum funding the other half. Newspapers also agree to assign staffers to work with the schools.

A diversity roundtable will be held Jan. 30 and 31 in San Francisco, hosted by the West Coast Center of The Freedom Forum. The committee wants to ensure that the issues of hiring, retaining and promoting diverse workers stay at the forefront of ASNE's agenda beyond the year 2000.

Mr. Rodriguez said several minority journalism groups and a couple of companies have been contacted in an effort to shape a cooperative internship program aimed at papers with less than 50,000 circulation.

Ms. Jennings said that the internship guide is one of ASNE's real successes. The Unity '99 group has dropped its "target cities" project, which failed to generate support from industry groups.

Mr. Stinnett announced that Ms. Jennings has been selected to receive the Black College Communications Association Merv Aubespain Award.

The **Convention Program** Committee reported progress in recruiting speakers for the 1998 convention. The concept for the program is well developed for this stage in the recruiting process. Evening events are anticipated at the National Gallery of Art and the U.S. Capitol. Also, ASNE will explore an evening at a Washington theater.

Mr. Storin, reporting for the **International** Committee, has kept a watchful eye on press freedom abroad. An outstanding itinerary has been organized for ASNE members traveling to Ireland, Northern Ireland and London in November. Mr. Storin encouraged the board to review whether to continue organizing foreign trips due to the small number of members who participate in them. The committee is developing ideas about how editors without foreign bureaus can cover international news. The committee is interested in a convention session on closing the CIA loophole that allows the agency to use journalists as spies. The Freedom Forum ASNE International Journalism Exchange has selected 10 foreign editors to come to the U.S. this fall, reported Ms. Klos.

Ms. Harshaw reported for **Education for Journalism**. She attended the debriefing session in Chicago of the Knight Foundation-sponsored Institute for Journalism Excellence. Many fellows remarked that it was good to reassemble and share their experiences. Editors' and educators' evaluations of the program have been favorable, as was the evaluation by Ralph Lowenstein of the University of Florida, who reviewed the program for the Knight Foundation.

A number of ASNE members led a session on ASNE's Project Reconnect at the journalism educators' 1997 convention, and ASNE has been invited to submit suggestions for plenary sessions for the 1998 Baltimore convention. Ms. Harshaw was a presenter for an API Ethics and Credibility seminar and represented ASNE at a gathering of high school teachers and journalists. She was a judge for the Knight Foundation's program that pairs newspapers with universities to explore ways to improve curriculum and training of college journalism students. She will serve on an accreditation team for the journalism program at Iowa State University.

Ms. Klos said the Knight program is strengthening connections between newspapers and journalism.

The 20th anniversary of the Distinguished **Writing Awards** will be marked in 1998, Mr. Favre noted, with major attention at the 1998 ASNE convention. A special poster has been created to call attention to the awards. Directors were asked to submit anecdotes and ideas to President Rowe, who is writing an American Editor column on how the Best Newspaper Writing book is used in newsrooms. The Poynter Institute is generating a book on the best of the writing winners to mark the anniversary. Members will get a copy.

Mr. Zeeck reported that **The American Editor** is fulfilling its mission of being one of the best of the journalism criticism magazines. A number of provocative pieces are in the pipeline. Directors were invited to critique the publication.

ASNE **publications** sales were strong in 1996-97, though subscriptions to The American Editor are at a low point, according to Mr. Branson. The ASNE Web site has attracted 10,000 hits since February when ASNE added a counter to the site. The 1996 Proceedings is entirely on the Web, and 1997 sessions are being published as they are edited. The 1997 Proceedings will be distributed around Christmas.

He noted that members may purchase half-price subscriptions to The American Editor to give to members of their staffs. Editors are being asked to contribute material to The Editors' Exchange.

The **Membership** Committee is concentrating on 50 newspapers above 50,000 circulation that have no ASNE member, Mr. Yack reported. Editors of electronic publications are being invited to join the Society. Ms. Rowe noted that much work needs to be done to stimulate some 70 applications, the number submitted in April 1997. She asked the board and committee chairs to encourage their friends to join ASNE.

The **Nominations** Committee will meet in January in Phoenix to produce a good slate of nominees for the board, Ms. Howell reported.

The **Freedom of Information** Committee's "Your Right to Know" project was a great success, according to Mr. Tiner. The committee is generating articles for each issue of The American Editor. A year-end report on the state of FOI nationally will be generated by the ASNE legal counsel.

Mr. Tiner said ASNE is working with other groups to open up sports events to real-time coverage over the Internet. Courts in South Carolina and Oklahoma have declared unconstitutional a federal law limiting news media access to motor vehicle information. ASNE joined in the South Carolina suit.

He urged ASNE to expand the length of time that the FOI Committee chair serves, in order to ensure that ASNE's FOI leadership is well versed in the area and gains industrywide recognition.

**Legal counsel** Schmidt indicated that ASNE has joined four amici suits, winning a challenge against the Internet “indecency” act as well as the motor vehicle license measure. ASNE has issued a negative assessment of the bill introduced by Rep. Sonny Bono, R-Calif., to criminalize certain acts by photojournalists. The measure to criminalize flag desecration may come before the Senate this fall. ASNE and its allies have identified a half dozen senators whom editors might try to convince to vote against the measure. Those present at the Portland meeting were asked to lobby or editorialize about the measure. Mr. Schmidt indicated that ASNE is working closely with NAA on legal matters.

The **Small Newspapers** group is planning three regional workshops on credibility, Mr. Bengel reported. Other priorities of the committee are: an update on the committee’s annual technology reports, a reception for editors of small newspapers at the 1998 convention, as well as displays of best practices pages and one-on-one critiques.

Ms. Rowe summarized the reports submitted by three committee leaders who were absent:

The **Wire Content** Committee’s first project was showcased in the July/August American Editor. Another project is “a day in the life of the wire services,” according to the report submitted by Mr. Klugman. Aug. 13 was the date, and a group of editors met to judge three stories — Mideast peace process, the recommendation on calcium, and the UPS strike. ASNE members will be surveyed on how wires deal with regional coverage.

**New Media** chair Willse indicated that the committee’s focus is on partnerships between newspapers and non-newspaper entities and the uncharted legal waters of online publications. The group plans to make its report on the ASNE Website.

**Management and Human Resources**, according to Mr. Mong, continues its major focus on copy editors, described by ASNE in 1988 as the “Mount Everest of discontent in the newsroom.” There will be a National Copy Editors Conference (Oct. 23-25 in Chapel Hill) and an association of copy editors, named ACES (American Copy Editors Society), has been birthed. Another short course for copy editors will be organized at another site. A video on issues facing copy editors will be produced. ASNE’s committee will work with ACES to develop a career recruitment brochure to be made available to high school guidance counselors. A follow-up on the work of last year’s committee, under the leadership of Gene Foreman, is under way, focusing on quality of life matters (newsroom isolation from the community, stress, status of women, hours and schedules).

Anticipating the executive session that would conclude the meeting later in the afternoon, Ms. Rowe proposed that the system of electing the new treasurer begin with open nominations. This would remind the board how the nominated directors contributed to ASNE’s past efforts, she said. The voting would continue in the long-established procedure whereby on the first ballot board members would vote for their first choice. If no one won a majority, the board would go to a second ballot. For the second ballot, the vice president would announce the top two vote-getters from the first ballot, and the board members then would vote for one. If three people tied on the first ballot as the top vote-getters, the second ballot would be used to get the number of candidates down to two, and a third ballot would elect the treasurer. The board agreed to think about the new procedure and discuss it before the directors voted in the executive session.

Following lunch, the board discussion continued with members of the board, legal counsel and staff present.

The minutes of the April board meetings were approved, and the directors adopted the following banking resolution: “Resolved that Fidelity, Merrill Lynch, Scudder, and George Mason Bank are hereby designated as depositories for the funds of this Society and that said banks are hereby authorized and directed to pay checks and other orders for the payment of money drawn in the name

of this Society when signed by either Sandra Mims Rowe, president; Rich Oppel, treasurer; or Lee Stinnett, executive director. In addition, George Mason Bank is authorized and directed to pay checks up to \$500 in the name of this Society when signed by Christine L. Schmitt. And that said banks shall not be required to make inquiry respecting the application of any instrument executed in virtue of this resolution or of the proceeds therefrom, nor be under any obligation to see to the application of such instrument or proceeds.”

**Vice president** Seaton said that he invited the members whom he thought would do the best job on ASNE committee work to serve as the 1998-99 chairs, and no one turned him down.

The centerpieces of his year as president will include credibility, diversity, a couple of legal issues and international coverage. He called attention to a memo from former ASNE president Loren Ghiglione, reporting on his efforts to develop ideas, information and recommendations regarding future directions of ASNE’s diversity efforts beyond the year 2000.

He said his experience in working in Latin America led him to focus narrowly on two legal issues that are important to U.S. editors — subpoenas of journalists to appear in court and libel. The subpoenas occur mainly in the state and local courts. Federal judges generally don’t subpoena journalists or their notes. He wants ASNE to work through the Washington Media Committee to develop guidelines to propose to the Judicial Administration Division of the American Bar Association. Recommendations of the ABA generally are followed throughout the judicial system.

He plans to attempt to revive interest in the uniform correction statute proposed about four years ago by the National Conference on Uniform State Laws. News media organizations held back from endorsing the proposal, which has been adopted only in North Dakota. Mr. Seaton said now is a good time to attempt to restart the process of getting state legislatures to adopt the measure, which would limit damages to actual economic loss when news media proceed with the recommended corrections procedures.

The International Committee will not be responsible for organizing a foreign trip, but would concentrate on finding ways that newspapers could improve coverage.

Mr. Seaton said he would like to hold the fall board meeting next Oct. 21-25 in Havana, Cuba. He said he had conferred with the appropriate federal officials and “there would be no problem generally with it.” American journalists can go to Cuba, he said, but U.S. laws would exclude spouses unless they were regularly employed as journalists.

We could have the ASNE board sessions either in Cuba or in Miami or Nassau before departing for Havana. If the meeting were held in Havana, we could not spend money on the meeting room. Mr. Seaton said that some members of Congress might raise a fuss about ASNE holding its board meeting in Cuba.

There was agreement to proceed with the plan.

Mr. Seaton recommended that the membership procedures and policies statement be revised so that ASNE would actively recruit members from Latin America. It was moved and seconded that the following paragraph be amended, as indicated by bold type:

Editors of general circulation, foreign language newspapers **in the Americas** are admitted. Newspapers that do not qualify as "general circulation" dailies include free distribution newspapers ("shoppers") and papers aimed at specialized audiences, such as bankers, energy executives, or other professional or industry groups.

Applications from editors of newspapers outside **the Americas** are considered on a case-by-case basis.

The recommendation was approved.

The board turned to the report of the **secretary**. Mr. Anderson moved that the following description of who is eligible for membership from the board's membership policy be amended as indicated by bold type:

Assistant **or deputy** managing editors, including those whose titles indicate a particular news responsibility (e.g., features, administration, personnel, metropolitan news, etc.).

Mr. Anderson expressed condolences to Mr. Seaton on the death of his father, Richard Seaton, whose demise is noted in the secretary's report.

Mr. Anderson said the board's membership review committee (including Ms. Lightfoot, Mr. Carroll and himself) had reviewed the 11 membership applications and unanimously recommended their approval. The applications were approved.

The full report of the secretary was approved, as follows.

Since the board met in April, there have been two deaths and 43 resignations and ineligibilities, including 33 dropped for nonpayment of 1997 dues. Nine members have requested transfer to the retired rolls. Eleven applications were considered; one is a reinstatement. Membership stands at 839; 665 active and 174 retired. This compares to 829 at the same time last year.

Member applicants/reinstatements (11):

Allan R. Andrews, editor, Pacific Stars and Stripes  
 Neil Budde, editor, The Wall Street Journal Interactive Edition  
 Edgar Fonseca, managing editor, La Nacion, San Jose, Costa Rica  
 Nanya Friend, managing editor, Charleston (W. Va.) Daily Mail  
 Robert Gabordi, executive editor, The Herald-Dispatch, Huntington, W. Va.  
 Richard Hensley, editor, East Oregonian, Pendleton, Ore.  
 Daniel Hertzberg, deputy managing editor, The Wall Street Journal  
 Rich Jaroslovsky, managing editor, The Wall Street Journal Interactive Edition  
 David Kaminski, editor, The Repository, Canton, Ohio  
 David Petty, executive editor, The Clarion-Ledger, Jackson, Miss.  
 Richard Wagner, editor, The Free Press, Kinston, N.C. (reinstatement)

Deaths (two)

Robert Atwood, retired, Anchorage  
 Richard Seaton, retired, Coffeyville, Kan.

Resignations and ineligibilities (43), including 33 dropped for nonpayment of 1997 dues:

Rob Austin, The Spectator, Hamilton, Ontario; dropped for nonpayment of '97 dues  
 Jacqueline Banaszynski, The Oregonian, Portland; dropped for nonpayment of '97 dues  
 Joan Behrmann, The Detroit News; dropped for nonpayment of '97 dues  
 Judith Bolch, The News & Observer, Raleigh, N.C.; dropped, now teaching at the University of Missouri, no longer eligible  
 Ronald Bouchard, Pocono Record, Stroudsburg, Pa.; dropped for nonpayment of '97 dues  
 Ray Call, retired, Emporia, Kan.; resigned, has other interests now  
 Larry Coats, The Modesto (Calif.) Bee; dropped, elected April '96, dues/initiation fee never paid, believe he changed jobs but could never track him down  
 Rich Connor, Fort Worth (Texas) Star-Telegram; dropped, left paper, '97 dues not paid  
 Sal DeVivo, The Daily Journal, Vineland, N.J.; dropped, no response to letter offering retired membership, '97 dues not paid  
 David Eldridge, The Baytown (Texas) Sun; dropped for nonpayment of '97 dues  
 Harry Gamble, The Illinois Times, Munster, Ind.; dropped for nonpayment of '97 dues



Barbara Gutierrez, El Nuevo Herald, Miami; dropped for nonpayment of '97 dues  
 Michael Hengel, Log Cabin Democrat, Conway, Ark.; dropped for nonpayment of '97 dues  
 Alfred Hewitt, retired, Fullerton, Calif.; dropped for nonpayment of '97 dues  
 Edward Higgins, St. Louis Post-Dispatch; dropped, no response to letter offering retired membership, '97 dues not paid  
 Warren Hoge, The New York Times; resigned, has new position as chief London correspondent, "I have ceased being an editor so I guess I better cease being a member of ASNE."  
 John Hollon, The Honolulu Advertiser; dropped for nonpayment of '97 dues  
 John D. Johnson, The Clarion-Ledger, Jackson, Miss.; dropped, left paper, '97 dues not paid  
 Edward Jones, Nashville Banner; resigned, says he's in the process of scaling back his activities and responsibilities  
 Victor Krulak, retired, San Diego, Calif.; dropped for nonpayment of '97 dues  
 Wayne Lee, The Hutchinson (Kan.) News; dropped, left paper, '97 dues not paid  
 Drake Mabry, The Daily Tribune, Ames, Iowa; dropped for nonpayment of '97 dues  
 Harold Martin, retired, Ft. Worth, Texas; dropped for nonpayment of '97 dues  
 Mike Masterson, Northwest Arkansas Times, Fayetteville; resigned, no reason given  
 L. Durwood McAlister, retired, Atlanta; dropped for nonpayment of '97 dues  
 John X. Miller, The Sun News, Myrtle Beach, S.C.; dropped for nonpayment of '97 dues  
 J. Randolph Murray, The Anniston (Ala.) Star; dropped, left paper, '97 dues not paid  
 George Orbanek, The Daily Sentinel, Grand Junction, Col.; resigned, no reason given  
 Ed Perkins, retired, South Bend, Ind.; dropped for nonpayment of '97 dues  
 Jennie Phipps, Burlington County Times, Willingboro, N.J.; dropped, left paper, '97 dues not paid  
 Bill Roesgen, Lincoln (Neb.) Journal Star; dropped, no response to letter offering retired membership, '97 dues not paid  
 David Rutter, News-Press, Fort Myers, Fla.; dropped for nonpayment of '97 dues  
 Josette Shiner, The Washington Times; dropped, left for position as president and CEO, Empower America, no longer eligible  
 Robert Smith, retired, Columbus, Ohio; dropped for nonpayment of '97 dues  
 David Stacks, The Holland (Mich.) Sentinel; resigned, moved to city editor, The Augusta (Ga.) Chronicle, said he's no longer eligible  
 Eric Thomason, The Free Press, Kinston, N.C.; dropped, left paper to start up new weekly in Florida, '97 dues not paid  
 R. James Travers, Ottawa (Ontario) Citizen; dropped, left paper, '97 dues not paid  
 Louis Ureneck, The Philadelphia Inquirer; dropped for nonpayment of '97 dues  
 John Vinocur, International Herald Tribune; dropped, went from editor to senior correspondent, no response to letter asking if he wanted to continue in new position, '97 dues not paid  
 Neil Westergaard, The Denver Post; dropped, now has position as media relations director for Blue Cross and Blue Shield of Colorado, no longer eligible  
 Michael Wheeler, Clovis (N.M.) News Journal; dropped, left paper, '97 dues not paid  
 Robert White, retired, Washington; dropped for nonpayment of '97 dues  
 Ande Zellman, The Boston Globe; resigned, elected April '97, called when she received the invoice for dues and initiation to say that the paper didn't really want her to be a member, just to stay on New Media Committee

Transfers to retired rolls (Nine):

Carrol Dadisman, Tallahassee (Fla.) Democrat  
 Kelso Gillenwater, The News Tribune, Tacoma, Wash. (Dec.)  
 Arthur Hudnutt, The Chronicle-Telegram, Elyria, Ohio  
 Max Jennings, Dayton (Ohio) Daily News (Dec.)  
 E. Donald Lass, Asbury Park Press, Neptune, N.J. (when sale completed)  
 Rolfe Neill, The Charlotte (N.C.) Observer, (Dec.)  
 James Poling Sr., The Canadian Press (Dec.)  
 Gene Roberts, The New York Times (Sept.)  
 Joseph Sterne, The Sun, Baltimore

Transfers to other papers/title changes:

Jane Amari, The Kansas City Star, to executive editor, The News Journal, Wilmington, Del.  
 Thomas Bell, The Chanute (Kan.) Tribune, to editor and publisher, The Garden City (Kan.)  
 Telegram  
 James Bloom, The Garden City (Kan.) Telegram, to editor and publisher, The Hutchinson (Kan.)  
 News  
 Gerald Boyd, assistant managing editor to deputy managing editor for news, The New York  
 Times  
 Arthur Brisbane, editor to publisher, The Kansas City Star  
 William Brown, executive editor to associate editor, Montgomery (Ala.) Advertiser  
 Coleen Conant, Naples (Fla.) Daily News, to executive editor, Daily Camera, Boulder, Colo.  
 John Costa, The Idaho Statesman, Boise, to editor in chief, Western Communications, Bend,  
 Ore.  
 Walter Dawson, managing editor to editorial page editor, The Monterey (Calif.) County Herald  
 Kenneth Doctor, St. Paul (Minn.) Pioneer Press, to vice president/editorial, Knight-Ridder New  
 Media, San Jose, Calif.  
 Paula Ellis, The State, Columbia, S.C., to publisher, The Sun News, Myrtle Beach, S.C.  
 Malcolm Forsyth, associate editor to editorial page editor, The Times-Picayune, New Orleans  
 Jack Fuller, Chicago Tribune, to executive vice president, Tribune Publishing Co.  
 Stuart Garner, Thomson Newspapers Canada, to president and CEO, Thomson Newspapers,  
 Stamford, Conn.  
 Robert Giles, The Detroit News, to executive director, Media Studies Center, New York  
 John Goossen, Grand Island (Neb.) Independent, to publisher, Topeka (Kan.) Capital-Journal  
 Michael Hanke, editor to general manager, The Repository, Canton, Ohio  
 Bennie Ivory, The News Journal, Wilmington, Del., to executive editor and vice president/news,  
 The Courier-Journal, Louisville, Ky.  
 Robert Jodon, The Daily Telegram, Adrian, Mich., to publisher, The Daily Reporter, Coldwater,  
 Mich.  
 John Kirkpatrick, from editor to editor and publisher, The Patriot-News, Harrisburg, Pa.  
 David Kushma, Detroit Free Press, to editorial page editor, The Commercial Appeal, Memphis,  
 Tenn.  
 Ev Landers, from executive editor to director of training and news staff development, Courier-  
 Post, Cherry Hill, N.J.  
 Cindy McCurry-Ross, The Californian, Salinas, to executive editor, The Times, Gainesville, Ga.  
 Mary Jo Meisner, Milwaukee Journal Sentinel, to executive vice president and editor, Community  
 Newspaper Company, Needham, Mass.  
 Robert Mong, Messenger-Inquirer, Owensboro, Ky., to executive vice president, Publishing  
 Division, A.H. Belo Corp., Dallas  
 Keith Moyer, from executive editor to publisher, The Fresno (Calif.) Bee  
 Charles Overby, from president and CEO to chairman and CEO, The Freedom Forum, Arlington,  
 Va.  
 Peter Prichard, executive director, The Newseum, to president, The Freedom Forum, Arlington,  
 Va. (DS member)  
 Catherine Shen, South County Journal/Horvitz Newspapers, Kent, Wash., to vice president/news  
 and new media, Horvitz Newspapers, Bellevue, Wash.  
 Mark Silverman, The Courier-Journal, Louisville, Ky., to editor and publisher, The Detroit News  
 William Steinauer, Bucks County Courier Times, to executive editor, The Times Herald-Record,  
 Middletown, N.Y.  
 Bill Sternberg, Thomson Newspapers, to Washington editor, USA Today ('97 dues not paid, but  
 paper will cover in '98)  
 Jacqueline Thomas, The Detroit News, Washington, to editorial page editor, The Sun, Baltimore  
 Janet Weaver, The Wichita (Kan.) Eagle, to managing editor, Sarasota (Fla.) Herald-Tribune  
 Andrew Young, from executive editor to editor, The Chronicle-Telegram, Elyria, Ohio

Unemployed/status pending ('97 dues paid, except where noted)

Andrea Aleff, left Sun-Sentinel, Fort Lauderdale, Fla.  
 Jeff Bruce, left Tribune Newspapers, Mesa, Ariz.

David Barrett, left The Hartford (Conn.) Courant

Sherida Dill, associate publisher to vice president of marketing, The Wichita (Kan.) Eagle, will write to see if she wants to continue

Pete Hamill, left Daily News, New York, will offer retired

David House, Corpus Christi (Texas) Caller-Times, to editor, Pittsburgh Tribune Review ('97 dues not paid; he's checking to see if his new employer wants him to be a member)

John Irby, left Thomson L.A. News Group, now with The Herald Bulletin, Anderson, Ind. ('97 dues not paid; has budgeted dues payment for '98)

David Mack, left The Democrat and Chronicle, Rochester, N.Y.

Susan Miller, left The Monterey (Calif.) County Herald

Addie Rimmer, leaving Daily Camera, Boulder, Colo., will stay with Knight-Ridder

Thomas White, left Lincoln (Neb.) Journal Star

**Treasurer** Oppel noted that in April, action was deferred on a dues increase. He said that newspapers were enjoying relatively prosperous years and this was an appropriate time to make a modest increase in the dues to begin to rebuild ASNE's reserves, which had been depleted in recent years. There was a discussion about further tiering of the dues. Mr. Oppel said, in his opinion, more tiering of the dues would not be in ASNE's financial interest nor would it increase membership. A motion to increase dues 5 percent across the board was approved.

He noted that his responsibility as treasurer included raising about \$130,000, roughly the amount raised by Mr. Anderson in the previous year. There followed a discussion of the needs and alternatives for seeking corporate support. There was no consensus regarding an alternate plan, although the suggestion was made that ASNE carefully examine the cost and number of evening events during the annual meeting.

The board considered a number of matters under **other business**.

Mr. Stinnett was instructed to negotiate an arrangement with a Seattle hotel for the ASNE convention in the year 2007.

Ms. Rowe invited feedback on a request for ASNE support for a **Vatican conference** on media coverage of religion. A number of directors expressed reservations about ASNE supporting such an event, and Ms. Rowe indicated that she would decline on ASNE's behalf.

Discussion turned to a request from **Hispanic Link** that the board change its policy about publishing only the newspaper respondees' percentage of minorities in their newsrooms on the annual employment survey. While there was much support of ASNE's publishing as much information as possible from the survey, there was also concern about the impact of such a change on ASNE's ability to maintain the high level of participation in the survey. Further, there was concern that such a change might skew the results of the survey and reduce the comparability of the results to previous surveys. While the request to change the procedure was denied, the Diversity Committee will be alert to possible changes to improve the survey and its value to all groups in the future.

The board reviewed a letter from Chris Wells of The Freedom Forum suggesting that the convention registration fee charged to journalism educators and retired members be applied to **foreign journalists** who are on fellowships or exchanges sponsored by 501c3 media organizations. The board's policy was amended to this effect.

There were expressions of enthusiasm and support for Mr. Ghiglione's work of in helping develop a strategy for diversity initiatives after the year 2000.

The board approved Mr. Anderson's proposed changes in the committee line-up to take effect in 1999-2000. The Change Committee will be discontinued, and new names will be adopted for three committees — New Media will be named Interactive Media, Wire Content will be renamed News

Services Content, and Readership Issues will be named Coverage and Content. Three new committees will be created:

- Partnerships and Diversification, focusing on how newsrooms are working with broadcast media and how newspapers are diversifying into other print products and what this means to newspaper editors.
- Design and Presentation, exploring how newspapers are produced and new approaches to design. The committee will look at newsroom structures, approaches to pagination and what's new in design.
- Marketing and Circulation, probing the role and relationships of editors in circulation and marketing and how that role plays out in newsrooms.

Ms. Lightfoot expressed concern about losing the focus of the Press/Bar committee after it was incorporated into FOI.

Non-board members were excused for an **executive session** during which Mr. McGuire was elected treasurer-designate. The nominations procedures proposed by Ms. Rowe were followed and are recommended to future boards. The staff was asked to provide the history of participation for all board members eligible to be elected treasurer-designate and to include them with the board meeting materials.

There being no further business before the board, the meeting was adjourned.

N. Christian Anderson III  
ASNE Secretary