

MINUTES – ASNE BOARD OF DIRECTORS MEETINGS – APRIL 19 and 23, 2004
 JW Marriott Hotel, Washington

The ASNE board, staff and legal counsel met preceding the 2004 convention in Washington. During the day, the following were present.

Board members attending:

Peter K. Bhatia, executive editor, The Oregonian, Portland, president
 Karla Garrett Harshaw, editor, Springfield (Ohio) News-Sun and senior editor, Cox Community Newspapers, vice president
 Rick Rodriguez, executive editor, The Sacramento (Calif.) Bee, secretary – Convention Program, co-chair
 David A. Zeeck, executive editor, The News Tribune, Tacoma, Wash., treasurer
 Gilbert Bailon, executive editor, The Dallas Morning News
 Susan Bischoff, associate editor, Houston Chronicle
 Gerald M. Boyd, retired managing editor, The New York Times
 Jennie Buckner, editor, The Charlotte (N.C.) Observer
 Kenneth F. Bunting, executive editor, Seattle Post-Intelligencer – Membership
 Milton Coleman, deputy managing editor, The Washington Post
 Frank M. Denton, editor, The Tampa (Fla.) Tribune – Craft Development
 Carolina Garcia, executive editor, Monterey (Calif.) County Herald
 Mike Jacobs, editor and publisher, Grand Forks (N.D.) Herald
 W. Martin Kaiser, editor, Milwaukee Journal Sentinel
 Diane H. McFarlin, publisher, Sarasota (Fla.) Herald-Tribune, ex-officio
 Julia D. Wallace, editor, The Atlanta Journal-Constitution
 Janet S. Weaver, dean, The Poynter Institute, St. Petersburg, Fla. – Convention Program, co-chair
 N. Don Wycliff, public editor, Chicago Tribune

Committee chairs attending:

Amanda Bennett, editor, The Philadelphia Inquirer – Readership Issues
 Jeffrey D. Cohen, editor, Houston Chronicle – High School Journalism
 Gregory Favre, distinguished fellow, The Poynter Institute, St. Petersburg, Fla. – Nominations
 Vicki S. Gowler, editor, St. Paul (Minn.) Pioneer Press – Ethics and Values
 Pamela J. Johnson, Leadership & Management Faculty, The Poynter Institute, St. Petersburg, Fla. – American Editor, co-chair
 Susan Kille, Editor, Wire & Graphics Network, The New York Times Regional Newspaper Group – Campfire, co-chair
 David B. Offer, executive editor, Central Maine Newspapers, Augusta – Small Newspapers
 David M. Yarnold, editor, San Jose (Calif.) Mercury News – Diversity

Incoming committee chairs attending:

Andrew N. Alexander, bureau chief, Cox Newspapers, Washington
 Caesar Andrews, editor, Gannett News Service, McLean, Va.
 Robert Rivard, editor and sr. vice president for news, San Antonio Express-News
 Kenneth E. Tingley, managing editor, The Post-Star, Glens Falls, N.Y.
 Cynthia A. Tucker, editorial page editor, The Atlanta Journal-Constitution

Others attending:

J. Scott Bosley, ASNE executive director
 LaBarbara Bowman, ASNE diversity director
 Mae Cheng, president, Asian American Journalists Association
 Kevin M. Goldberg, Cohn and Marks, ASNE legal counsel
 Juan Gonzalez, president, National Association of Hispanic Journalists
 Diana Mitsu Klos, ASNE senior project director
 John Lavine, director, The Readership Institute and the Media Management Center,
 Northwestern University
 Herbert Lowe, president, National Association of Black Journalists
 Richard M. Schmidt, Cohn and Marks, ASNE legal counsel
 Edward L. Seaton, editor-in-chief, The Manhattan (Kan.) Mercury, ASNEF President
 Ernest Sotomayor, president, UNITY: Journalists of Color
 John Sturm, president and CEO, Newspaper Association of America
 Kevin Wilcox, ASNE communications director
 Cristal Williams, ASNE project director

Not attending:

Philip A. Bronstein, editor, San Francisco Chronicle – International
 Jerome M. Ceppos, vice president/news, Knight Ridder, San Jose, Calif. – Education
 for Journalism
 Douglas C. Clifton, editor, The Plain Dealer, Cleveland – Freedom of Information
 Susan C. Deans, editor, Daily Camera, Boulder, Colo. – American Editor, co-chair
 Charlotte H. Hall, editor, Orlando (Fla.) Sentinel
 Tim J. McGuire, retired editor, Star Tribune, Minneapolis – Awards Board
 Gregory L. Moore, editor, The Denver Post
 Allen Parsons, executive editor and associate publisher, Star-News, Wilmington, N.C. –
 Campfire, co-chair
 Gil Thelen, president and publisher, The Tampa (Fla.) Tribune – Leadership

The minutes of the fall board meeting were approved.

President Peter Bhatia said that the last year has been an extraordinary time for him, the industry and for ASNE. He said that industry events such as the Jayson Blair and Jack Kelley matters played a pivotal role in defining the year for ASNE in terms of its work and reaction. Bhatia thanked Doug Clifton, Kevin Goldberg and Dick Schmidt for their outstanding efforts on the FOI front against challenges that have been larger and more frequent than in any recent time. He also noted the year's progress on diversity issues, singling out the success of the first Diversity Leadership Institute.

Bhatia informed the board of a letter written to ASNE from USA TODAY Editor Karen Jurgensen asking that the ASNE Award previously given to Jack Kelley be withdrawn due to the ethical questions about his work uncovered by the newspaper's investigation. ASNE agreed to her request.

Bhatia brought before the board the issue of Gerald Boyd's board term. Boyd has not held a qualifying position for almost a full year since his departure from The New York Times, requiring his resignation from the board and filling of his position. After discussion, the board passed a motion to appoint the first runner-up from the election later in the week to fill the remaining year of Boyd's term. The board also agreed that, as a general practice, board members departing qualifying positions for ASNE membership would leave the board after one year unless they resigned earlier by their own request.

Scott Bosley, ASNE **executive director**, said that working with NAA on the convention has been a pleasant experience. He said it has very much been a joint effort from session planning to creating a joint convention program. He also noted that working with the AP on coordinating their lunch has been a huge challenge. Both ASNE and NAA hope to resolve some of the issues with AP before planning for the next joint meeting in 2008.

Vice President Karla Garrett Harshaw said her theme for the coming year would be “Connecting with Communities and Cultures.” She hopes to focus her term on continuing the ethics work, furthering the battle on FOI and pushing for coverage in newsrooms that better reflects the changing demographics of the area. She noted that at UNITY’s request, ASNE will conduct a leadership workshop for management track editors during UNITY’s upcoming Washington convention. She told the board that her Fall board meeting will be September 30 and October 1 in Springfield, Ohio.

Rick Rodriguez, reporting as **secretary**, said that there are 33 applications and reinstatements, 61 resignations and ineligibilities and 21 transferring to retired rolls. He noted that the main reason give for resignation was retired members stating that the dues were to high to continue paying.

The following secretary’s report, including all new member applications, was approved:

Since the board met in September, there have been four deaths and 61 resignations and ineligibilities, including 28 dropped for nonpayment of 2003 dues. Twenty-one members have requested transfer to the retired rolls. Thirty-three applications/reinstatements will be considered. Assuming all are elected and the transfers approved, membership will stand at 749 dues paying; 568 active, 16 distinguished service, and 165 retired. This compares to 785 at the same time last year, and 781 last September.

Membership applications/reinstatements (33)

Jill Abramson, managing editor, The New York Times

Charlotte Atkins, editor, Rome (Ga.) News-Tribune

Linda Austin, editor, The News-Sentinel, Fort Wayne, Ind.

Alfredo Carbajal-Madrid, managing editor, Al Dia, Dallas

Michael Connelly, executive editor, Sarasota (Fla.) Herald-Tribune

Thomas Curley, president and chief executive officer, Associated Press, New York
(Distinguished Service)

J. Lowe Davis, executive editor and CEO, The Virgin Islands Daily News, St. Thomas

Karen Brown Dunlap, president, The Poynter Institute, St. Petersburg, Fla. (Distinguished Service)

Alan English, executive editor, The Times, Shreveport, La.

Rich Galant, managing editor, Newsday, Melville, N.Y.

Brian Gallagher, executive editor, USA TODAY, McLean, Va.

M. David Goodwin, editor, The Middletown (Ohio) Journal

Gary Graham, managing editor, The Spokesman-Review, Spokane, Wash.

Deena Gross, editor, The York (Pa.) Dispatch

Ronald Hosie, editor, The Daily Review, Towanda, Pa.

John Huff, executive editor, The Post and Courier, Charleston, S.C.

Bill Keller, executive editor, The New York Times

Malcolm Kirk, editor-in-chief, Calgary (Alberta) Herald

Michael Levine, executive editor, The Times Herald-Record, Middletown, N.Y.

Wayne Phaneuf, executive editor, The Republican, Springfield, Mass. (reinstatement)

James Pimentel, managing editor, San Francisco Examiner

Fred Povey, director of news services, Knight Ridder/Tribune, Washington

Donna Reed, vice president of news, Media General, Inc., Richmond, Va.

Ralph Routon, executive editor, Amarillo (Texas) Globe-News
 Frank Scandale, editor, The Record, Hackensack, N.J.
 Debra Simmons, executive editor, Akron (Ohio) Beacon Journal
 Mizell Stewart III, editor, Tallahassee (Fla.) Democrat
 Cliff Teutsch, managing editor, Hartford (Conn.) Courant
 Robyn Tomlin, executive editor, TimesDaily, Florence, Ala.
 Janice Tuckwood, associate editor, The Palm Beach Post, West Palm Beach, Fla.
 (reinstatement)
 James Whittum, editor and publisher, The Dothan (Ala.) Eagle
 William Wilson, managing editor, The Truth, Elkhart, Ind.
 Michael Zamba, director of business operations and development, Scripps Howard News
 Service, Washington (former member)

Deaths (four)

Robert Bartley, editor, The Wall Street Journal
 Frank del Olmo, associate editor, Los Angeles Times
 Jenkin Lloyd Jones Sr., retired, Tulsa, Okla.
 Bill Mertens, editor and publisher, The Hawk Eye, Burlington, Iowa

Resignations and ineligibilities (61):

Susan Albright, editor of the editorial page, Star Tribune, Minneapolis; dropped for nonpayment of 2003 dues
 Wallace Allen, retired, Kaneohe, Hawaii; resigned, no reason given
 Robert Brandt, retired, St. Michaels, Md.; dropped for nonpayment of 2003 dues
 Richard Buzbee, retired, Hutchinson, Kan.; resigned, is now fully retired from the business
 Gina Channell-Allen, executive editor, The Naperville (Ill.) Sun; dropped, elected September 03, left paper before 2003 dues were billed, no forwarding address
 Judith Clabes, retired, Scripps Howard Foundation, Cincinnati; resigned subsequent to HSP rejecting Hampton University as Institute site when school newspaper was pulled and destroyed
 Colleen Conant, editor, publisher and CEO, Daily Camera, Boulder, Colo.; resigned, retired, does not want to continue as a retired member at this time
 David Cooper, retired, La Jolla, Calif.; dropped for nonpayment of 2003 dues
 Rebecca Corbett, assistant managing editor, The Sun, Baltimore; dropped, elected April 03 under half-price add-a-member special, dues never paid
 Gilbert Cranberg, retired, Des Moines, Iowa; resigned, no reason given
 Eugene Cryer, retired, Plantation, Fla.; dropped for nonpayment of 2003 dues
 Joe Distelheim, retired, Huntsville, Ala.; dropped for nonpayment of 2003 dues
 Dee Ann Divis, science and technology editor, United Press International, Washington; dropped, elected April 03, dues and initiation fee never paid
 Edward Frede, retired, Danbury, Conn.; resigned, "Dues increases of 72% in two years are too much for my wallet to take."
 Robert Gabordi, executive editor, Asheville (N.C.) Citizen-Times; dropped for nonpayment of 2003 dues
 William German, retired as editor emeritus, San Francisco Chronicle; dropped, 2003 dues not paid, no forwarding address, paper asked that he be removed from list
 Jim Godbold, associate editor, The Register-Guard, Eugene, Ore.; resigned, says he is no longer eligible
 Jim Gold, left editor in chief, The Record, Stockton, Calif.; dropped, no longer in qualifying position
 Mary Hadar, assistant managing editor/features, The Washington Post; dropped, elected April 03 under half-price add-a-member special, dues never paid
 Charles Hauser, retired, Pittsboro, N.C.; resigned, says it's time to retire for good

Cratis Hippocrates, group editorial learning and development manager, John Fairfax Holdings, Sydney, Australia; dropped, 2003 dues not paid, paper says recipient has left address

Robert Horowitz, retired, Bethesda, Md.; dropped for nonpayment of 2003 dues

Marshall Ingwerson, managing editor, The Christian Science Monitor, Boston; resigned, budget considerations

Robert Jodon, editor and publisher, Ironton (Ohio) Tribune; dropped for nonpayment of 2003 dues, left paper and is not in a qualifying position

Tonnie Katz, resigned as executive editor, The Orange County Register, Santa Ana, Calif.; dropped for nonpayment of 2003 dues, no response to offers of retired membership

Linda Killian, editor and bureau chief, Boston University News Service, Washington; dropped for nonpayment of 2003 dues

Tom King, retired, Knoxville, Tenn.; resigned, 2003 dues not paid, not interested in retired membership

Raul Kraiselburd, editor, El Dia, Buenos Aires, Argentina; dropped for nonpayment of 2003 dues

James Lee, retired, Wilkes-Barre, Pa.; resigned, no reason given

John Lee, retired, Greenwich, Conn.; resigned, wife passed away unexpectedly and he is assessing his next steps

Walker Lundy, retired, Troutman, N.C.; resigned, "can't afford to pay"

Anthony Marro, editor, Newsday, Melville, N.Y.; resigned, retired and is not interested in continuing as a retired member

Ron Martin, retired, Atlanta; resigned, did not want to continue as retired member

Bill McAllister, bureau chief, The Denver Post, Washington; dropped for nonpayment of 2003 dues

Patrick McCauley, retired, Huntsville, Ala.; dropped, 2003 dues not paid, mail returned

Angus McEachran, retired as editor and president, The Commercial Appeal, Memphis, Tenn.; dropped for nonpayment of 2003 dues, no response to offers of retired membership

Scott McGehee, retired, Fort Wayne, Ind.; resigned, she's moving on

Shawn McIntosh, deputy managing editor, The Atlanta Journal-Constitution; dropped for nonpayment of 2003 dues

Mark McKillop, editor, Sun Journal, New Bern, N.C.; dropped for nonpayment of 2003 dues

Barbara Morgan, executive editor, King County Journal, Bellevue, Wash.; resigned, no reason given

Roger Mosher, left editor and publisher, The Daily News, Batavia, N.Y.; no response to offers of retired membership, dropped for nonpayment of 2003 dues

Roger Oglesby, editor and publisher, Seattle Post-Intelligencer; resigned, "As a publisher, I find I'm not able to take advantage of what the organization has to offer. . . ."

Thomas O'Hara, managing editor, The Plain Dealer, Cleveland; resigned, no reason given

Jean Otto, retired, Whitefish Bay, Wis.; resigned, "It has simply become too expensive."

Robert Pittman, retired, St. Petersburg, Fla.; resigned, ". . . adjustments must be made to accommodate Old Man Time."

William Plante, retired, Newburg, Mass.; dropped for nonpayment of 2003 dues

Waldo Proffitt, retired, Sarasota, Fla.; resigned, ". . . do not have a lot of interest in the problems and issues which most directly concern members of ASNE."

Howell Raines, former executive editor, The New York Times; dropped, left paper, no forwarding address

Charles Reynolds, retired, Linwood, N.J.; dropped for nonpayment of 2003 dues

John Rieger, managing editor, The Norman (Okla.) Transcript; dropped for nonpayment of 2003 dues

Edwin Roberts, retired as editorial page editor, The Tampa (Fla.) Tribune; resigned, not interested in retired membership according to his former assistant

Richard Schneider, executive editor, The Jackson (Tenn.) Sun; resigned, no reason given

Ritu Sehgal, assistant managing editor, The Miami Herald; dropped for nonpayment of 2003 dues

Joseph Shoquist, retired, Columbia, S.C.; dropped for nonpayment of 2003 dues

Scott Stanford, editor, Steamboat Pilot & Today, Steamboat Springs, Colo.; dropped for nonpayment of 2003 dues
 Gilberto Sucre, director, La Prensa, El Dorado, Panama; dropped, 2003 dues not paid, apparently no longer at paper
 Tucker Sutherland, retired, San Antonio; dropped for nonpayment of 2003 dues
 Werner Veit, retired, Grand Rapids, Mich.; dropped for nonpayment of 2003 dues
 Joseph Visci, publisher, San Jose (Calif.) Mercury News; resigned, will be involved with NAA
 Daniel Warner, retired, Naples, Fla.; resigned, says it's time to fully retire
 Dorsey Wilmarth, managing editor, Amarillo (Texas) Globe-News; resigned, executive editor will be member

Transfers to retired rolls (21)

Lou Boccardi, president and CEO, Associated Press, New York (DS)
 John Craig, editor, Pittsburgh Post-Gazette
 James Daubel, editor and publisher, The News-Messenger, Fremont, Ohio
 Virginia Dodge Fielder, vice president/research, Knight Ridder, San Jose, Calif. (DS)
 Glenn Guzzo, former editor, The Denver Post
 Janet Leach, former editor, The Beacon Journal, Akron, Ohio, now teaching at Kent State
 Carolyn Lee, assistant managing editor, The New York Times
 William Marimow, former editor, The Sun, Baltimore, becomes managing editor, NPR news
 Edward Mead, chairman of the board, Times Publishing Company, Erie, Pa.
 Heath Meriwether, publisher, Detroit Free Press
 Thomas Miller, managing editor, Houston Chronicle, now teaching at California State University, Fresno
 Jim Naughton, president, The Poynter Institute, St. Petersburg, Fla. (DS)
 Ray Ollwerther, editor, Home News Tribune, East Brunswick, N.J.
 John Oppedahl, former publisher, San Francisco Chronicle
 James Ottaway Jr., chairman and CEO, Ottaway Newspapers, Inc., Campbell Hall, N.Y.
 Neil Reynolds, editor-in-chief, The Vancouver (Canada) Sun
 Charles Scripps, director, The E.W. Scripps Co., Covington, Ky.
 Jay Shelledy, former editor, The Salt Lake Tribune, Salt Lake City
 Louis Ureneck, former deputy managing editor, The Philadelphia Inquirer, now teaching at Boston University
 Vickey Williams, former director of editorial services, Community Newspaper Holdings, Inc., Birmingham, Ala.
 William Winter, president and executive director, American Press Institute, Reston, Va.

Transfers to other papers/title changes:

Scott Anderson, director of shared programming, Tribune Interactive, to director, shared content, Tribune Publishing and Interactive, Chicago
 Gary Borders, editor and publisher, The Daily Sentinel, Nacogdoches, Texas and Lufkin (Texas) Daily News, to publisher Lufkin (Texas) Daily News
 Mike Burbach, executive editor, Columbus (Ga.) Ledger-Enquirer, to managing editor, Akron (Ohio) Beacon Journal
 Roy Peter Clark, associate director and senior scholar to vice president and senior scholar, The Poynter Institute, St. Petersburg, Fla. (DS member)
 Will Corbin, retired, Fort Walton Beach, Fla., to editor, The Record, Stockton, Calif.
 Frank Denton, editor, Wisconsin State Journal, Madison, to editor, The Tampa (Fla.) Tribune
 W. Patrick Dougherty, editor to executive editor, Anchorage (Alaska) Daily News
 Luis Ferré, coeditor to editor, El Nuevo Dia, San Juan, Puerto Rico
 Gordon Fisher, vice president, editorial, Southam Publications Inc., to president, news and information, CanWest Global Communications Corp., both Don Mills, Ontario, Canada
 Ellen Foley, managing editor, Philadelphia Daily News, to editor, Wisconsin State Journal, Madison

Tim Franklin, editor, Orlando Sentinel, to editor, The Sun, Baltimore
 David Fritz, managing editor to executive editor, The News Leader, Staunton, Va.
 Rosemary Goudreau, managing editor, The Cincinnati Enquirer, to editorial page editor, The Tampa (Fla.) Tribune
 Tom Griscom, executive editor to executive editor and publisher, Chattanooga (Tenn.) Times Free Press
 Robert Haiman, Freedom Forum fellow to senior fellow, The Freedom Forum, St. Petersburg, Fla.
 Charlotte Hall, managing editor to vice president for planning, Newsday, Melville, N.Y., then to editor, Orlando (Fla.) Sentinel
 Benjy Hamm, managing editor, Herald-Journal, Spartanburg, S.C., to editorial director, Landmark Community Newspapers, Shelbyville, Ky.
 Deborah Henley, executive editor, The News Journal, Wilmington, Del., to assistant managing editor, Newsday, Melville, N.Y.
 Carole Leigh Hutton, executive editor to editor and publisher, Detroit Free Press
 Mike Jacobs, editor to editor and publisher, Grand Forks (N.D.) Herald
 Kevin Keane, editor, The Sun, Lowell, Mass., to executive editor and vice president/news, ANG Newspapers, Oakland, Calif.
 Ed Kelley, editorial page editor to editor, The Oklahoman, Oklahoma City
 James Kelly, executive editor, Honolulu Advertiser, to assistant managing editor, The Fresno (Calif.) Bee
 Gerald Kern, associate editor, Chicago Tribune, to vice president/editorial, Tribune Co., Chicago
 David Ledford, executive editor, Springfield (Mo.) News-Leader, to executive editor, The News Journal, Wilmington, Del.
 John Marsh Jr., director, The Freedom Forum Neuharth Center at the University of South Dakota, to executive director, Al Neuharth Media Center, Vermillion, S.D.
 Michael McGough, editorial page editor, Pittsburgh Post-Gazette, to senior editor, Pittsburgh Post-Gazette, Washington
 Peter Menzies, editor-in-chief to general manager (publisher), Calgary (Alberta) Herald
 David Petty, president and publisher, Hattiesburg (Miss.) American, to president and publisher, The News-Star, Monroe, La.
 Jerry Roberts, executive editor to editor and publisher, Santa Barbara (Calif.) News-Press
 David Schlesinger, editor, Americas, to global managing editor/head of editorial operations, Reuters, New York
 Mark Scott, director, organisation development, John Fairfax Holdings, to editor-in-chief, metropolitan newspapers, John Fairfax Publications, Sydney, Australia
 Gil Thelen, executive editor to president and publisher, The Tampa (Fla.) Tribune
 Mark Tomasik, executive editor to editor, Scripps Treasure Coast Newspapers, Stuart, Fla.
 Janet Weaver, executive editor, Sarasota (Fla.) Herald-Tribune, to dean, The Poynter Institute, St. Petersburg, Fla.
 Jonathan Wolman, senior vice president, Associated Press, New York, to editorial page editor, The Denver Post
 Narda Zacchino, assistant executive editor to deputy editor, San Francisco Chronicle

Unemployed/status pending (2004 dues not paid, except where indicated)

Gerald Boyd, left managing editor, The New York Times
 Andrew Costello, left editor, Boston Herald (dues paid)
 Stan Hough, left editor and publisher, The York (Pa.) Dispatch
 David Kushma, left editorial page editor, The Commercial Appeal, Memphis, Tenn.
 Howard Tyner, retired as vice president/editorial, Tribune Co., Chicago

David Zeeck gave the report of the **treasurer**. Zeeck said that the 2004-05 budget would be presented at the fall board meeting, when we would know how we finished 2003-04, particularly

the convention. Bosley reported that all other costs and revenues, in the aggregate, were running on plan.

Bosley said that adjustments had been made to carry out the board decision to change convention sites for future years so that we would be out of Washington one out of each three years but remain in Washington in all election years. He noted that the next convention out of Washington would be in 2006 in Seattle, followed by 2009 in Chicago, then 2011 in San Diego. All years in between, the conventions would be held in Washington. Plans are being worked out to hold another joint convention with NAA in 2008 at the Washington Convention Center. The hotel that year will be the Renaissance, which is adjacent to the Convention Center. Bosley also noted that 2004 attendance would be larger than 2002 and 2003, which were negatively impacted by economic recession and the start of the Iraq War, respectively.

Bhatia began a discussion on the future of **Campfire** on the ASNE Web site. He noted that the results of a recent member-survey revealed that they feel the concept is good, but that the site needs to be more useful. Craig Branson said he feels that members have become less likely to use the site because they are required to use a password to access it. Bosley said that it appears that editors are not interested in chats or forums, but that there is interest in posing a question that they are pondering and receiving advice/responses of colleagues. Ken Bunting said he felt that the site was very hard to navigate and outdated. He said he doesn't feel that the site provides timely enough information. Mike Jacobs added that he felt the site was extremely useful and we should look for ways to continue and improve upon it. Diane McFarlin noted that Campfire was originally created to be yet another asset to ASNE membership and also serve as a way to broaden communication among members more often than just at the convention. Incoming chairs Bunting and David Offer agreed to work with ASNE staff on a direction for Campfire and the ASNE Web site.

A discussion began about whether The American Editor would be more useful to editors online rather than in its current printed form. Bosley said that several surveys in recent years have shown the membership prefers to have a printed edition. He also noted that the magazine is available online after each issue is printed. Bhatia asked Branson how quickly the magazine currently gets put online. Branson replied that it can take up to two months to get recent issues on the Website, but resources could be dedicated to make it happen more quickly. Branson noted that adding search capability for accessing PDF formatting, a project currently under way, would make putting the magazine online a much easier and less time-consuming process.

Staff and legal counsel were excused while the board met in executive session.

During the first executive session of the board meeting, a motion to revise the ASNE ladder election process was made and approved. The revisions follow:

- The president is charged with leading the election process during an executive session of the board at its fall meeting.
- All directors present are eligible to vote. There is no absentee voting.
- All members of the board of directors who have served at least two years on the board are eligible for election. Eligible members should indicate to the president in advance of the meeting if they do not wish to be considered a candidate. Those who remove themselves as candidates will be announced at the beginning of the selection process.
- Candidates must be present to be considered. The president may make an exception in cases of news or personal emergency.

- Those present for the selection process will be provided an experience summary of eligible board members that includes their board and committee service to ASNE.
- A secret ballot ensues with the votes tabulated by the president and vice president.
- To be elected, a candidate must receive more than 50 percent of the votes cast. If no one does, the top two vote getters move to a second round. They are excused from the room while the remaining board members discuss the respective candidates.
- The candidates are returned to the room and a second round of voting ensues. The candidates are allowed to vote.
- Votes are tabulated and a winner announced.
- Vote totals are not announced.

Note: If the vote in the first round produces no clear majority, the top three candidates (or more if there are ties) will move to a second round, following the procedures above. Rounds of voting will continue eliminating one candidate per round or until someone receives more than 50 percent of the votes cast. If the last-place candidates are tied, a coin flip will determine who is eliminated.

Bhatia reconvened the board meeting with the committee chairs, staff and minority organization leaders present.

John Sturm, President and CEO of the **Newspaper Association of America**, said that NAA had a program ongoing to identify friends of the First Amendment, particularly those in the current majority party, who will stand up for First Amendment rights. He noted that for the first time in over 30 years the government is serious about overhauling the United States Postal Service. He says that this is of importance because one of the biggest competitors of the newspaper business is direct mail. Sturm said that planning of the joint NAA/ASNE convention has gone exceptionally well. He praised the ASNE staff's cooperative efforts.

David Yarnold gave the report of the **Diversity** committee. He said that the first Diversity Leadership Institute was completed three weeks ago in San Jose, Calif. He said that 22 editors participated and virtually all said that the seminar exceeded their expectations. He noted that "The Passionate Editor" publication had been produced for distribution at the convention and beyond. The message is encouragement for reporters and front line staffers of color to consider editing as a profession. He said that ASNE will hold an executive leadership seminar at UNITY, as well as a Diversity Committee Meeting. Yarnold also noted that a Latino Seminar was held in Memphis in February.

Bobbi Bowman, reporting as **Diversity Director**, noted that the percentage of minorities in newsrooms went up from last year, based on the final numbers from ASNE's employment census. She asked the board for volunteers to help work on the UNITY program since ASNE was involved in a number of initiatives throughout the convention, including those mentioned by Yarnold and a breakfast for editors of color who are at the rank of assistant managing editor and above. Also, ASNE members attending UNITY will be able to help critique resumé's.

John Lavine of the **Readership Institute** said that over 200 people had attended the just-concluded Readership Conference. He said that this year has been the most exciting and fascinating time that RI has had. He noted that the readership scores for time, frequency and completeness from 2000-03 have been measured. Readership is growing for those 25 and up, reversing a 30-year trend. He said that other results, including those from new research for 18-

35 year-olds broken down by ethnic minority, would be released in the joint program session on Wednesday. He noted there was “good news” about the opportunities.

Gregory Favre, reporting as **Nominations** chair, said the committee selected a slate of able candidates for the board of directors election. He noted that five spots will be filled during this election.

Bhatia, reporting on behalf of Tim McGuire, **Awards Board** chair, said that this year’s entries were among the best ASNE has seen. He noted that more judges were needed because of increased categories and entries and that the board might ultimately want to expand its numbers. He said this year’s special category was profile writing and that it drew strong interest.

Amanda Bennett gave the **Readership Issues** report. She said that the committee worked with the RI to gather data and help put together the joint convention session. One product of that work is an 8-minute video that will be the lead-in to John Lavine’s convention presentation and the succeeding discussion with editors and publishers.

Vicki Gowler, reporting for the **Ethics and Values** committee, discussed the committee’s work on a major survey on newsroom ethics. Results of the survey and a broader discussion of related issues appeared in an expanded November-December issue of *The American Editor*. The issue was distributed beyond ASNE membership to all newspapers and journalism schools and many extra copies have been ordered for use in college classes and/or discussions at professional meetings.

Bhatia gave the **Leadership** report on behalf of Chair Gil Thelen. He noted that the committee produced a publication that focuses on editors who have consistently produced excellence at their newspapers over time and how they have made that happen. He also said that the committee worked with Tom Silvestri, Media General, to produce a convention workshop on business literacy.

Andy Alexander, reporting on **Freedom of Information** for Doug Clifton, said that pursuant to the FOI Summit in June 2003, the Coalition of Journalists for Open Government was formed. Pete Weitzel has been hired to coordinate battles among the various journalists organizations so that duplication of efforts among those groups can be avoided. Knight Foundation has provided funding and the group’s coalition office will be based at The Reporters Committee for Freedom of the Press in Arlington, Va.

Dick Schmidt and Kevin Goldberg, ASNE **legal counsel**, discussed the current challenges in the battle for open government. Goldberg noted that on the FOI and First Amendment front there are only four bills before Congress and none have yet to go to hearings. Goldberg outlined and updated the board on critical current issues.

Janet Weaver and Rick Rodriguez, **Convention Program** co-chairs, reported that pre-convention figures showed registrations would be the highest since 2001 with 558 registering in advance. The grand total going into the convention was 637, including staff, News Lab and speakers. NAA advance registration was standing at 732 and together, we were approaching 1,400.

Membership chair Ken Bunting reported that membership had suffered during the long recession in the newspaper business. He reported that on the committee’s examination of new levels of membership had not yet come to a conclusion and urged that the discussion be continued on this and other approaches to moving the numbers in a positive direction.

The ASNE High School Initiative has broken some new ground since the last meeting. **High School Journalism** chair Jeff Cohen said in his report: The ASNE/KRT Campus High School Newspaper Service, which 300 college newspapers pay to subscribe to, is being offered free to high schools and more than 250 have signed up in the first few months. It is giving these papers access they otherwise would not have to photos, graphics and stories. In addition newspaper-high school partnerships, our summer High School Journalism institutes and our two Web sites continue to exceed their goals and are having exceptional years.

Bhatia noted the report of Jerry Ceppos, **Education for Journalism** chair. The committee produced "An Editor's Agenda for Journalism Education," which is being distributed at the convention and to journalism educators. It is the result of a survey of editors and makes the strong point that editors most want journalism schools to teach practical, skills-based courses. Separately, it was noted that Sandra Keyes continues as our ASNE representative to the Accrediting Council on Education in Journalism and Mass Communications.

Frank Denton reported that Vickey Williams has begun work on **Craft Development's** most important project, The Learning Newsroom, after a search that took longer than hoped but came out very well. A project budget is being polished and, soon, newsrooms will be chosen to begin the first of 10-12 pilot projects over the next three years. A two-day session with steering committee members from the American Press Institute, ASNE and some outside consultants has helped give final form to an agenda for pilot projects.

Campfire co-chair Susan Kille outlined what the committee found in surveying members about Campfire, most notably the need for information editors can't get elsewhere. Peter Bhatia updated committee chairs and others about the discussion among board members during the morning session. He thanked Kille and Allen Parsons for their excellent work with the committee and on the survey.

Sue Deans and Pam Johnson, co-chairs, noted that **The American Editor** concentrated heavily this year on ethics and standards because of the overwhelming need and interest generated in the subject by Jayson Blair and other incidents. Highlights were the special, expanded November-December issue that played off the Ethics and Values Committee's survey and the preceding September-October issue with the coverage package on the "Summer of Introspection."

Incoming chair Cynthia Tucker reported for the **International Committee**. She discussed the I-Visa issue, which is a requirement by INS that unlike other visitors or persons on business trips from "friendly" nations, journalists were being required to get special visas to enter the U.S. under a recent change in policy. A number of journalists had been mistreated and summarily returned to their country of origin after arriving without knowledge of this policy. She urged ASNE to join with the International Press Institute in petitioning Secretary of State Powell and Homeland Security Secretary Ridge to discontinue the new policy. The board voted unanimously to do so.

The **Small Newspapers Committee** completed a project in which 100 small newspapers were examined for evidence that they are utilizing the Readership Institute's research to increase and maintain readership. The goal was to identify some best practices, said chair David Offer. The findings were reported in a useful report being published and distributed both at the convention and via mail to top editors of newspapers.

The board went into executive session to discuss strategies for dealing with the diversity funding shortfall. Edward Seaton, **ASNE Foundation** president, and executive director Bosley explained that more than \$100,000 would be expended from the Foundation's corpus in the current fiscal year to cover costs of our programs. The Foundation board was going to take up the matter at its

meeting later in the week, but wanted to make the ASNE board aware that new approaches were going to be needed both on the revenue and cost sides.

The meeting was adjourned at 4 p.m.

The 2004 American Society of Newspaper Editors board of directors election results:

	No. of votes
Five directors were elected for three-year terms:	
Milton Coleman, The Washington Post	144
David Yarnold, San Jose (Calif.) Mercury News	116
Don Wycliff, Chicago Tribune	110
Stan Tiner, The Sun Herald, Biloxi, Miss.	99
Bob Rivard, San Antonio Express-News	91

Other finishers were:

Sharon Rosenhouse, South Florida Sun-Sentinel, Fort Lauderdale	82
David Offer, Central Maine Newspapers, Augusta	79
Vicki Gowler, St. Paul (Minn.) Pioneer Press	74
Margaret Sullivan, The Buffalo (N.Y.) News	73
Narda Zacchino, San Francisco Chronicle	69

There were a total of 189 valid ballots, including 17 absentee. There were four invalid ballots and eight write-in votes.

Meeting April 23, 2004

The newly constituted board met briefly at Noon to elect officers for the coming year. Elected were Karla Garrett Harshaw, editor, Springfield (Ohio) News-Sun and senior editor, Cox Community Newspapers, president; Rick Rodriguez, executive editor, The Sacramento (Calif.) Bee, vice president; David A. Zeeck, executive editor, The News Tribune, Tacoma, Wash., secretary; and Gilbert Bailon, executive editor, The Dallas Morning News, treasurer.

Following the convention's closing luncheon, the 2004-05 board and committee chairs assembled to review plans for the coming year.

Board members attending:

Karla Garrett Harshaw, editor, Springfield (Ohio) News-Sun and senior editor, Cox Community Newspapers, president
 Rick Rodriguez, executive editor, The Sacramento (Calif.) Bee, vice president
 David A. Zeeck, executive editor, The News Tribune, Tacoma, Wash., secretary – Membership
 Gilbert Bailon, executive editor, The Dallas Morning News, treasurer – Readership Issues
 Peter K. Bhatia, executive editor, The Oregonian, Portland, ex-officio
 Susan Bischoff, associate editor, Houston Chronicle
 Kenneth F. Bunting, executive editor, Seattle Post-Intelligencer – Campfire, co-chair
 Milton Coleman, deputy managing editor, The Washington Post – Diversity
 Charlotte H. Hall, editor, Orlando (Fla.) Sentinel – High School Journalism

Mike Jacobs, editor and publisher, Grand Forks (N.D.) Herald
 W. Martin Kaiser, editor, Milwaukee Journal Sentinel – American Editor, co-chair
 Robert Rivard, editor and sr. vice president for news, San Antonio Express-News –
 Leadership
 Stanley R. Tiner, The Sun Herald, Biloxi, Miss.
 Julia D. Wallace, editor, The Atlanta Journal-Constitution – American Editor, co-chair
 Janet S. Weaver, dean, The Poynter Institute, St. Petersburg, Fla.
 David M. Yarnold, editor, San Jose (Calif.) Mercury News
 N. Don Wycliff, public editor, Chicago Tribune – Education for Journalism

Committee chairs attending:

Andrew N. Alexander, bureau chief, Cox Newspapers, Washington – Freedom of
 Information
 Caesar Andrews, editor, Gannett News Service, McLean, Va. – Ethics and Values
 Jennie Buckner, editor, The Charlotte (N.C.) Observer – Nominations
 Diane H. McFarlin, publisher, Sarasota (Fla.) Herald-Tribune – Awards Board
 Kenneth E. Tingley, managing editor, The Post-Star, Glens Falls, N.Y. – Small
 Newspapers
 Cynthia A. Tucker, editorial page editor, The Atlanta Journal-Constitution – International

Others attending:

J. Scott Bosley, ASNE executive director
 LaBarbara Bowman, ASNE diversity director
 Kevin M. Goldberg, Cohn and Marks, ASNE legal counsel
 Diana Mitsu Klos, ASNE senior project director
 Richard M. Schmidt, Cohn and Marks, ASNE legal counsel
 Edward L. Seaton, editor-in-chief, The Manhattan (Kan.) Mercury, ASNEF President
 Kevin Wilcox, ASNE communications director
 Cristal Williams, ASNE project director

Not attending:

Frank M. Denton, editor, The Tampa (Fla.) Tribune – Craft Development
 Carolina Garcia, executive editor, Monterey (Calif.) County Herald
 Gregory L. Moore, editor, The Denver Post – Convention Program
 David B. Offer, executive editor, Central Maine Newspapers, Augusta – Campfire, co-chair

The meeting was called to order by President Karla Garrett Harshaw at 3 p.m.

The following banking resolution was approved:

Resolved that Fidelity, Merrill Lynch, Scudder and United Bank are hereby designated as depositories for the funds of this Society and that said banks are hereby authorized and directed to pay checks and other orders for the payment of money drawn in the name of this Society when signed by either Karla Garrett Harshaw, president; Gilbert Bailon, treasurer; or J. Scott Bosley, executive director. And that said banks shall not be required to make inquiry respecting the application of any instrument executed in virtue of this resolution or of the proceeds therefrom, nor be under any obligation to see to the application of such instrument or proceeds.

Appointed to the 2004-05 Membership Review Committee were David Zeeck, chair, Susan Bischoff, Mike Jacobs and David Yarnold.

Board members discussed their concerns and those from members that President Bush did not take questions from the floor at the Wednesday luncheon. The luncheon had been a combined lunch with the Newspaper Association of America and also served as the annual Associated Press luncheon. Control of the event was primarily the responsibility of the AP.

A motion by Mike Jacobs seconded by Stan Tiner proposed that ASNE adopt a procedural rule requiring all visiting speakers to take questions from members from the floor of the convention, whether at luncheons or in general sessions. The motion was approved unanimously.

Following the procedure adopted by the board at its April 19 meeting, Sharon Rosenhouse of the South Florida Sun Sentinel, Fort Lauderdale, was formally appointed to the board to fill the one-year remaining on Gerald Boyd's term. Rosenhouse had finished with the next highest vote total to those elected to fill vacancies that existed prior to the convention.

Committee chairs present – in other cases staff – outlined their immediate plans for the coming year. Following is a compilation of plans and goals for 2004-05:

The American Editor. The magazine will keep ASNE members informed on ASNE's goals, projects and current issues. The magazine will focus on journalism fundamentals and values, renewed diversity efforts, training and development, small newspapers, high school journalism and readership. Articles will highlight trends, with practical advice based on newsroom experiences. Working with the ASNE Web site and the Campfire Committee, the magazine will provide journalistic context on significant issues in the news. *Julia Wallace, The Atlanta Journal-Constitution, and Marty Kaiser, Milwaukee Journal Sentinel.*

Awards Board. Members are appointed to this committee, which selects winners of eight awards that recognize excellence in writing and photography. The board will undergird ASNE's efforts to increase newspaper credibility by assuring that prize-winning entries meet the highest standards of accuracy, fairness and source attribution. *Diane McFarlin, Sarasota (Fla.) Herald-Tribune.*

Campfire. The committee's challenge is to maintain the best aspects of the site, while injecting interactivity and immediacy. The committee will generate material from within ASNE's ranks and from guest writers. *Ken Bunting, Seattle Post-Intelligencer and Dave Offer, Central Maine Newspapers, Augusta.*

Convention Program. The committee plans to put together a convention built around Karla Harshaw's theme: "Connecting with Communities and Cultures." Also, the committee will examine ways to reconnect as ASNE members, and how the organization can better help us meet the challenges faced in our newsrooms. *Greg Moore, The Denver Post.*

Craft Development. The committee's primary objective will be to represent ASNE and participate actively in the national effort of journalism organizations to increase and improve training. Specifically, the committee will work closely with the American Press Institute, as the first test newsrooms participate in "The Learning Newsroom" project to develop ways of building individual and group continuous learning. The project is an outgrowth of the committee's work over the past two years, centered around publication last year of "The Learning Newsroom" book. The resulting three year R&D project has been funded by the Knight Foundation. *Frank Denton, The Tampa (Fla.) Tribune.*

Diversity. The committee will continue development of ASNE's new Diversity Leadership Institute, designed to help top editors create newsroom cultures that grow diverse readership while building and retaining newsrooms that reflect their communities. The committee also will

work with the Readership Committee in following up the latest Readership Institute research on young readers of color and is developing a special workshop for midlevel editors of color that will be conducted adjacent to the UNITY convention. *Milton Coleman, The Washington Post.*

Education for Journalism. The Committee will undertake several projects in the coming year. We will produce at least two articles for *The American Editor*, one a comparison of various journalism education models – including exemplary ones at schools that do not offer journalism majors – and a second on partnerships between individual newspapers and journalism schools that work to the benefit of both. Additionally, the committee will undertake a research project, of a scope still to be determined, on programs in the academy to educate journalists in specialty areas such as coverage of science, business, arts or religion. Finally, the committee will attempt to assess how well journalism schools provide for what all the accrediting and other guidelines say should be the basis of all journalism training: education in the liberal arts. *Don Wycliff, Chicago Tribune.*

Ethics and Values. The committee will continue to focus on providing editors tools to produce newspapers that readers believe are ethical and credible. Project ideas from committee members will be considered along with the following possibilities: publishing a personal guide to scruples in the newsroom; examining how the media's misuse of language affects credibility; comparing the principles of journalism with the ethics of other fields. *Caesar Andrews, Gannett News Service, McLean, Va.*

Freedom of Information. In early May, the Committee will host a luncheon for Washington bureau chiefs to sound the alarm over government efforts to close the door on public records. The goal is to raise the level of concern among Washington bureau chiefs, who are influential in setting the news agenda in the national capital. This lunch, which we hope will coincide with World Press Freedom Day on May 3, is being generously underwritten by The Freedom Forum. *Andy Alexander, Cox Newspapers, Washington.*

High School Journalism. The committee is focused on drawing a bright, diverse generation of young people into journalism and instilling an appreciation of the First Amendment among all teens. The project has five core components: at least 30 annual partnerships between daily newspapers and local schools; intensive journalism training for at least 150 high school journalism advisers every summer; www.highschooljournalism.org, the most robust scholastic journalism site on the Web, drawing more than a million hits per month; My.highschooljournalism.org, which provides free online hosting for school newspapers; and new this year, the ASNE/KRT Campus High School Newspaper Service, a wire service that has dramatically expanded the resources available to scholastic newspapers. *Charlotte Hall, Newsday, Melville, N.Y.*

International. The committee will focus on the ability of American reporters to do their work overseas and the challenges facing the press worldwide. In cooperation with international press organizations, the committee will work with Congress and government agencies to reduce cumbersome and unnecessary burdens in the visa process for reporters from foreign countries. In addition, the committee will explore organizing an overseas trip for ASNE editors in order to enhance their ability to make international news compelling for their readers. *Cynthia Tucker, The Atlanta Journal-Constitution.*

Leadership. Equating journalism directly to profit in a way that all can embrace is a project last year's committee started upon that will be pursued further this year. In addition, we'll work on developing a transportable program for middle management leadership development. Following up on ASNE's planned leadership seminar at UNITY, we will seek to work with the Diversity Committee to ascertain ways we can boost career development and help create breakthroughs for midlevel editors of color. *Bob Rivard, San Antonio Express-News.*

Membership. Despite the challenging economy, the committee will dedicate itself to a daunting, but simple near-term goal: Build momentum for future growth in membership. ASNE has suffered membership declines that mirror the economic downturn of the past three years. We will focus on retention, as well as contacts with newly appointed editors, and those editors who are eligible but who have not joined ASNE. *Dave Zeeck, The News Tribune, Tacoma, Wash.*

Nominations. The committee is charged with recruiting a diverse and committed slate of candidates for the ASNE board, who have a record of service to the organization, high journalistic standards and who will bring energy and new ideas to the table. *Jennie Buckner, The Charlotte (N.C.) Observer.*

Readership Issues. Our mission will be to help newspapers increase readership. We will use research from the Readership Institute as a roadmap for new directions to grow readership among young readers. Following the theme “Connecting with Communities and Cultures” we will work with the Diversity Committee to explore methods on helping us capture more readers from growing ethnic minorities. *Gilbert Bailon, The Dallas Morning News.*

Small Newspapers. President Harshaw’s theme, “Connecting with Communities and Cultures,” presents an opportunity to advance the cause of small newspapers. ASNE has made some progress in recent years but still has much to do to better connect with editors of small newspapers. A project or survey that seeks directions and ideas to increase small newspaper participation is a possible committee initiative. Among other goals are continuing the Editor’s Tips and building quality convention sessions for editors of small newspapers. *Ken Tingley, The Post-Star, Glens Falls, N.Y.*

The meeting adjourned at 5 p.m.

Rick Rodriguez, ASNE Secretary