



VIMEO LAUNCHES SCHEDULE FOR INAUGURAL FESTIVAL WITH SPEAKERS TO INCLUDE TED HOPE, LUCY WALKER AND MORGAN SPURLOCK FOR NYC OCT. 8 & 9, 2010

Early Bird Pricing Still Available With a Two-Day All-Access Pass for Only \$175

NEW YORK, Sept. 8, 2010 – Online video sharing site Vimeo®, an operating business of IAC [NASDAQ: IACI], today announced the full [programming schedule](#) for the inaugural Vimeo Festival + Awards, a two-day event for anyone interested in creative video featuring talks, workshops, screenings, and special events as well as a high-profile Awards ceremony.

While the Awards ceremony will honor the most outstanding work submitted, Vimeo designed the festival as a celebration of the entire online video space.

The two-day Festival is split into themes - Innovation and Inspiration. The first day will offer individual creators an opportunity to learn about innovation across all stages and types of production. Documentary filmmakers Morgan Spurlock and Lucy Walker will discuss the changing landscape of documentary in the digital world. Attendees can sign up for workshops on HD Digital SLR shooting led by Phillip Bloom. Transmedia guru Lance Weiler will lead a talk about storytelling beyond the confines of the 16 by 9 frame.

The second day will start with a series of inspiring micro-talks from Vimeo Awards judges Neville Brody and Pulitzer prize winner Vincent Laforet. The Vimeo Film School course will teach beginner creators the basics of filmmaking, from working with a crew to the fundamentals of editing and distribution. Ted Hope and Brian Newman will discuss how the art and film business is changing. The talks will close with award-winning author and Wired blogger Bruce Sterling envisioning the future of creative digital culture.

“This is a truly unique festival that heralds a new era for a media industry that is at a critical turning point,” said Blake Whitman, Vimeo’s Director of Community and Product and co-Director of the Vimeo Festival + Awards. “User generated content is no longer just the ‘dog on a skateboard’ videos, but the true underground from which the next trends will emerge.”

“We have tried to bring together an experience that is a hybrid between a traditional film festival and a conference, which looks through the lens of online creativity,” said Jeremy Boxer, co-Director of the Vimeo Festival + Awards. “The public will be able to see works that have previously been confined to the small screen explode onto the cinema screen. The talks and workshops will be a place for attendees to learn from and inspire each other. This is a not to be missed event packed with as much as we could fit into a two day schedule.”



Complete schedule and ticket information for the Vimeo Festival + Awards is available at www.vimeoawards.com/. Tickets are available now!

About Vimeo, LLC

Leading video sharing site Vimeo® provides the easiest way for people to host and share their videos in high quality. The site provides great privacy features and inspiring videos from a vibrant, respectful community of creative users who care about how and where they show their work. Launched in 2004 and headquartered in New York, NY, Vimeo offers users a video sharing experience that is both entertaining and easy to use. Vimeo is a 2010 & 2009 Time Magazine Top 50 Website. Vimeo, LLC is a subsidiary of IAC (NASDAQ: IACI).

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