

## **KAUR PROGRAMMING REPORT**

KAUR regularly airs local weather and event announcements, including Sioux Falls JazzFest, Sioux River Folk Festival, Nordland Fest, and Festival of Cultures.

During the period from 5/1/07 to 9/15/09, KAUR broadcast public service announcements for the following local organizations and events:

### Local PSAs:

- American Cancer Society / Relay for Life of Augustana College
- Workers on Wheels / Rake the Town
- American Cancer Society / Great American Smokeout
- South Dakota Secretary of State / Elections Division (2008 primaries and general elections)

### National PSAs:

- USDA / Nutrition education
- Ad Council / Obesity prevention
- Ad Council / Arts education
- American Council on Education / KnowHow2GO.org
- Autism Speaks / Autism awareness
- US Dept. of Transportation, National Highway Traffic Safety Administration / Drunk driving
- US Dept. of Justice, National Center for Missing & Exploited Children / cybertipline.com; AMBER Alerts
- Ad Council / Reckless driving
- US Dept. of Health & Human Services / Nutrition
- US Dept. of Homeland Security / Emergency planning
- Family Violence Prevention Fund / Domestic violence
- US Dept. of Energy / Energy efficiency
- Environmental Defense, The Robertson Foundation / Global warming
- Ad Council / Father involvement
- Ad Council / Blood donation
- Americans for the Arts / Arts Education
- EPA / Asthma
- US Dept. of Justice, Crime Prevention Coalition of America, Natl. Crime Prevention Council / Bullying
- American Cancer Society, American Diabetes Assn., American Heart Assn. / Disease prevention
- Family Violence Prevention Fund / Domestic violence
- US Army / High school dropout prevention
- National Pest Management Assn. / Pest control
- Library of Congress / Literacy
- Big Brothers Big Sisters / Mentoring

- Dept. of Health & Human Services, Agency for Healthcare Research and Quality / Patient involvement
- Project Safe Neighborhoods / Gun violence
- American Stroke Assn. / Stroke awareness
- Dept. of Health & Human Services / Underage drinking
- USDA, Forest Service, NAB / Wildfire prevention
- Ad Council / Youth voting

Spanish-language PSAs:

- ADOPTUSKIDS / Adoption
- EPA / Asthma
- American Cancer Society, American Diabetes Assn., American Heart Assn. / Disease prevention
- National Fatherhood Initiative / Father involvement
- HHS / Obesity prevention
- Ad Council / Reckless driving

*added to KAVR public file 2/4/10*