



# Masters in Management Ranking 2012

## **Masters in Management 2012: Key to the table**

Weights for criteria in the ranking are shown in brackets as a percentage.

**Salary today US\$:** The average alumnus salary three years after graduation, US \$ PPP equivalent. Includes data for the current year and the one or two preceding years where available. This figure is NOT used in the ranking.

**Weighted salary US\$ (20):** The average alumnus salary today with adjustment for salary variations between industry sectors, US \$ PPP equivalent. Includes data for the current year and the one or two preceding years where available.

**Value for money rank (5):** Calculated using the salary earned by alumni today, course length, fees and other costs.

**Careers rank (10):** Calculated according to the level of seniority and the size of company alumni are now working in. Includes data for the current year and the one or two preceding years where available.

**Aims achieved % (5):** The extent to which alumni fulfilled their goals or reasons for doing their masters degree. Includes data for the current year and the one or two preceding years where available.

**Placement success rank (5):** Alumni who used the careers service at their business school were asked to rank its effectiveness in their job search. Includes data for the current year and the one or two preceding years where available.

**Employed at three months % (5):** Percentage of the most recent graduating class that had found employment or accepted a job offer within three months of graduation. The figure in brackets is the percentage of the class for which the school was able to provide employment data.

**Women faculty % (3):** Percentage of female faculty. For the three gender-related criteria, schools that have 50:50 (male: female) composition receive the highest possible score.

**Women students % (3):** Percentage of female students.

**Woman board % (1):** Percentage of female members of the advisory board.

**International faculty % (5):** Percentage of faculty whose citizenship differs from their country of employment.

**International students % (5):** Percentage of current students whose citizenship differs from the country in which they study.

**International board % (2):** Percentage of the board whose citizenship differs from the country in which the business school is based.

**Faculty with doctorates % (6):** Percentage of faculty with a doctoral degree.

**International mobility rank (10):** Calculated according to whether alumni work in different countries today than at graduation.

**International course experience rank (10):** Calculated according to whether the most recent graduating class undertook exchanges, company internships or study trips in countries other than where the business school is based.

**Languages (5):** Number of additional languages required on completion of the masters programme.

**Course fee (local currency):** The average programme fees paid by the most recently enrolled class, in the currency of the country where the school is based. This includes all fees required to complete the programme.

**Course length (months):** The length of the masters programme.

**Number enrolled 2011/12:** The number of students who enrolled on the first year of the masters programme in the past year (May 2, 2011 to May 1, 2012).

**Relevant degree:** Indicates whether an undergraduate degree in management, business or economics is required to enter the masters programme.

**Company internships (%):** The percentage of the last graduating class that completed company internships as part of the programme.