



# Executive MBA Ranking 2012

## Executive MBA 2012: Key to the table

Weights for ranking criteria are shown in brackets as a percentage.

**Salary today US\$ (20):** average alumnus salary three years after graduation, US \$ PPP equivalent (see methodology). Includes data for the current year and the one or two preceding years where available.

**Salary increase (20):** average difference in alumnus salary before the EMBA to the present time. Half of this figure is calculated according to the absolute salary increase, and half according to the percentage increase relative to pre-EMBA salary – the figure published in the table.

**Careers progress (5):** calculated according to changes in the level of seniority and the size of company alumni are working in now, versus before their EMBA. Includes data for the current year and the one or two preceding years where available.

**Work experience (5):** this measures the pre-EMBA experience of alumni according to the seniority of positions held, number of years in each position, company size and any prior international work experience.

**Aims achieved (5):** the extent to which alumni fulfilled their goals or reasons for doing an EMBA. Includes data for the current year and the one or two preceding years where available.

**Women faculty (3):** percentage of female faculty. For the three gender-related criteria, schools that have 50:50 (male: female) composition receive the highest possible score.

**Women students (3):** percentage of female students.

**Woman board (1):** percentage of female members of the advisory board.

**International faculty (5):** percentage of faculty whose citizenship differs from their country of employment.

**International students (5):** percentage of current students whose citizenship differs from the country in which they study.

**International board (2):** percentage of the board whose citizenship differs from the country in which the business school is based.

**International course experience (5):** calculated according to whether the most recent graduating class undertook exchanges, company internships or study trips in countries other than where the business school is based.

**Languages (1):** number of languages required upon graduation.

**Faculty with doctorates (5):** percentage of faculty with a doctoral degree.

**FT doctoral rank (5):** calculated according to the number of doctoral graduates from each business school during the past three years. Additional points are awarded if these doctoral graduates took up faculty positions at one of the top 50 full-time MBA schools of 2012.

**FT research rank (10):** calculated according to the number articles published by a school's current full-time faculty members in 45 academic and practitioner journals. The rank combines the absolute number of publications with the number weighted relative to the faculty's size.

*Judith Pizer of Jeff Head Associates acted as the FT's database consultant. The FT research rank was calculated using Scopus, an abstract and citation database of research literature.*