



# Executive Education Ranking 2012

## **KEY: OPEN-ENROLMENT PROGRAMMES**

The first 10 criteria are based on feedback from course participants; the next six from each business school. These criteria are presented in rank form, apart from women participants (%). The leading school in each column is ranked number one. Revenue data are provided for information only, and are not part of the ranking.

Figures in brackets show the percentage each criterion contributes to the overall ranking weight. The weighting accorded to the first 10 criteria is determined by the level of importance that clients attach to each.

### **Preparation (7.6)**

The provision of advanced information on content, and the participant selection process.

### **Course design (8.5)**

The flexibility of the course and appropriateness of class size, structure and design.

### **Teaching methods and materials (8.3)**

The extent to which teaching methods and materials were contemporary and appropriate, and included a suitable mix of academic rigour and practical relevance.

### **Faculty (8.8)**

The quality of teaching and the extent to which teaching staff worked together to present a coherent programme.

### **Quality of participants (7.9)**

The extent to which other participants were of the appropriate managerial and academic standard, the international diversity of participants, and the quality of interaction among peers.

### **New skills and learning (8.8)**

The relevance of skills gained to the workplace, the ease with which they were implemented, and the extent to which the course encouraged new ways of thinking.

### **Follow-up (7.3)**

The level of follow-up offered after participants returned to their workplaces, and networking opportunities with fellow participants.

**Aims achieved (8.6)**

The extent to which personal and professional expectations were met, and the likelihood that participants would recommend the programme.

**Food and accommodation (6.7)**

Rating of the quality of food and accommodation.

**Facilities (7.5)**

Rating of the learning environment's quality and convenience, and of supporting resources and facilities.

**Women participants (2.0)**

The percentage of female participants.

**International participants (3.0)**

Amalgamation of the percentage of participants from outside the business school's base country and region.

**Repeat business and growth (5.0)**

Amalgamation of growth in revenues and percentage of repeat business.

**International location (3.0)**

The extent to which programmes are run outside the school's base country and region.

**Partner schools (3.0)**

The quantity and quality of programmes taught in conjunction with other business schools.

**Faculty diversity (4.0)**

The diversity of faculty according to nationality and gender.

**Open-enrolment revenues**

Income from open programmes in 2011 in \$m, provided optionally by schools. Figures are based on average dollar currency exchange rates for 2011.