

RADIO AT THE CROSSROADS



B B C

66% 16.5 8.1 3.7m

Competition and opportunity

MUSIC DISCOVERY



Online music discovery:
reduces the role of radio?

SOCIAL COMMUNICATIONS



Use of social networking and UGC:
increased competition for time

ON-DEMAND



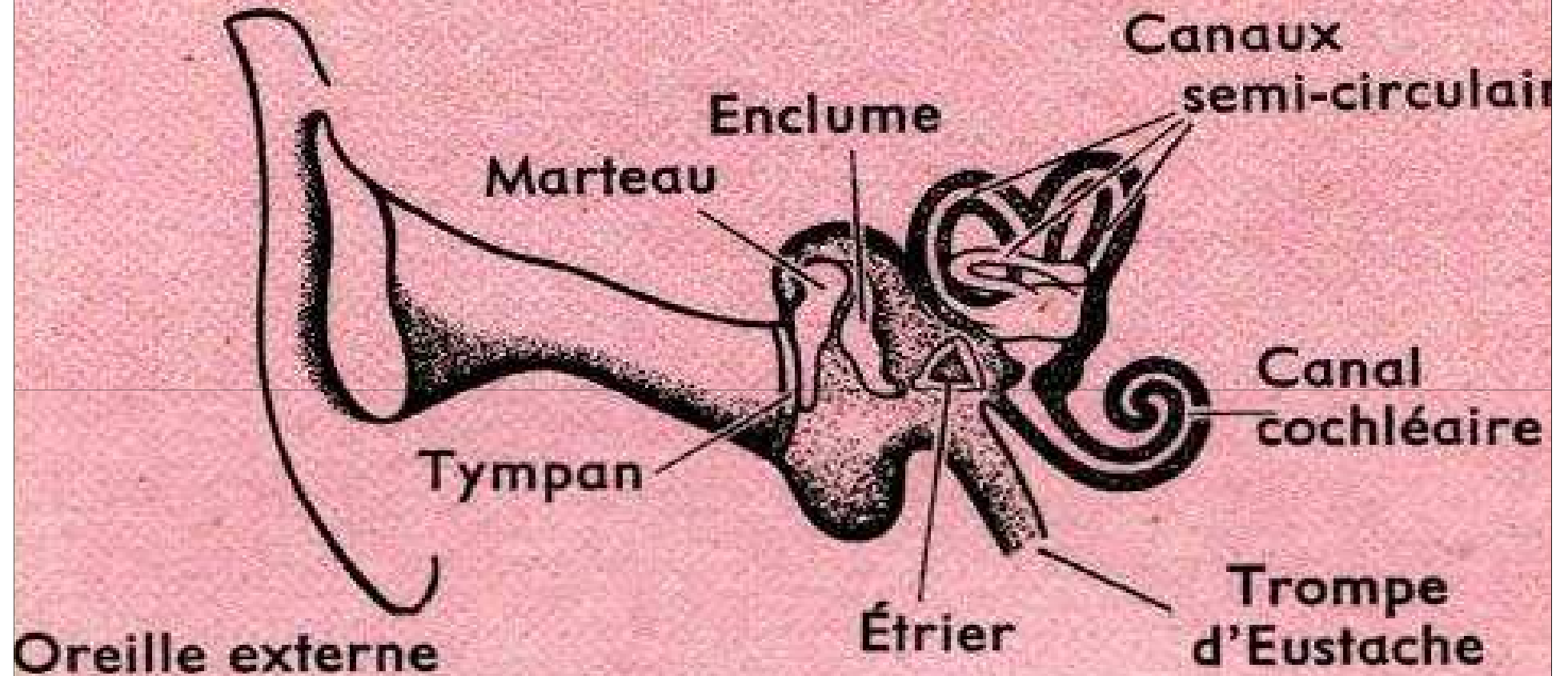
Expect on-demand as standard: but
radio remains mainly live experience

VIDEO SERVICES



Access to more specialised video
content: online, on TV, and on-the-go

PARTIES DE L'OREILLE



82%

The key competition for radio is in 'lean back' situations

Radio

30% of occasions more 'lean forward'

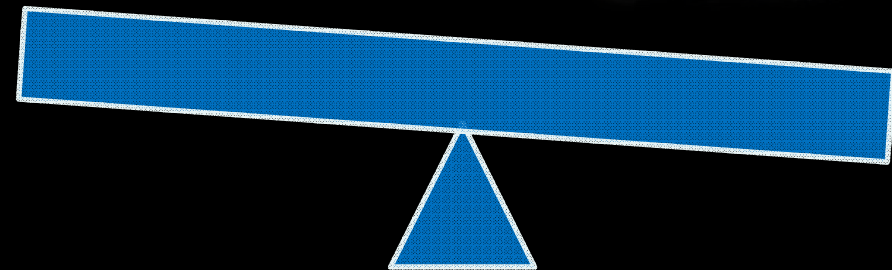
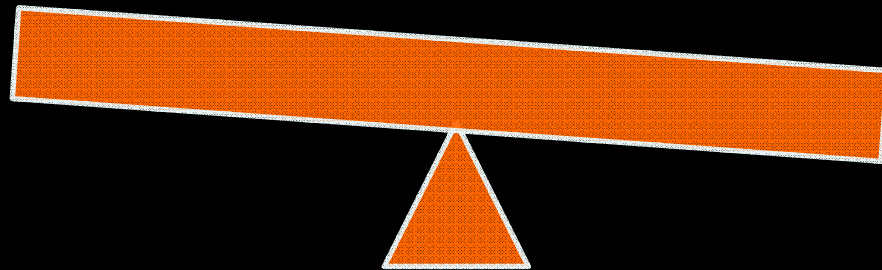
70% of occasions more 'lean back'



Non Radio

37% of occasions more 'lean forward'

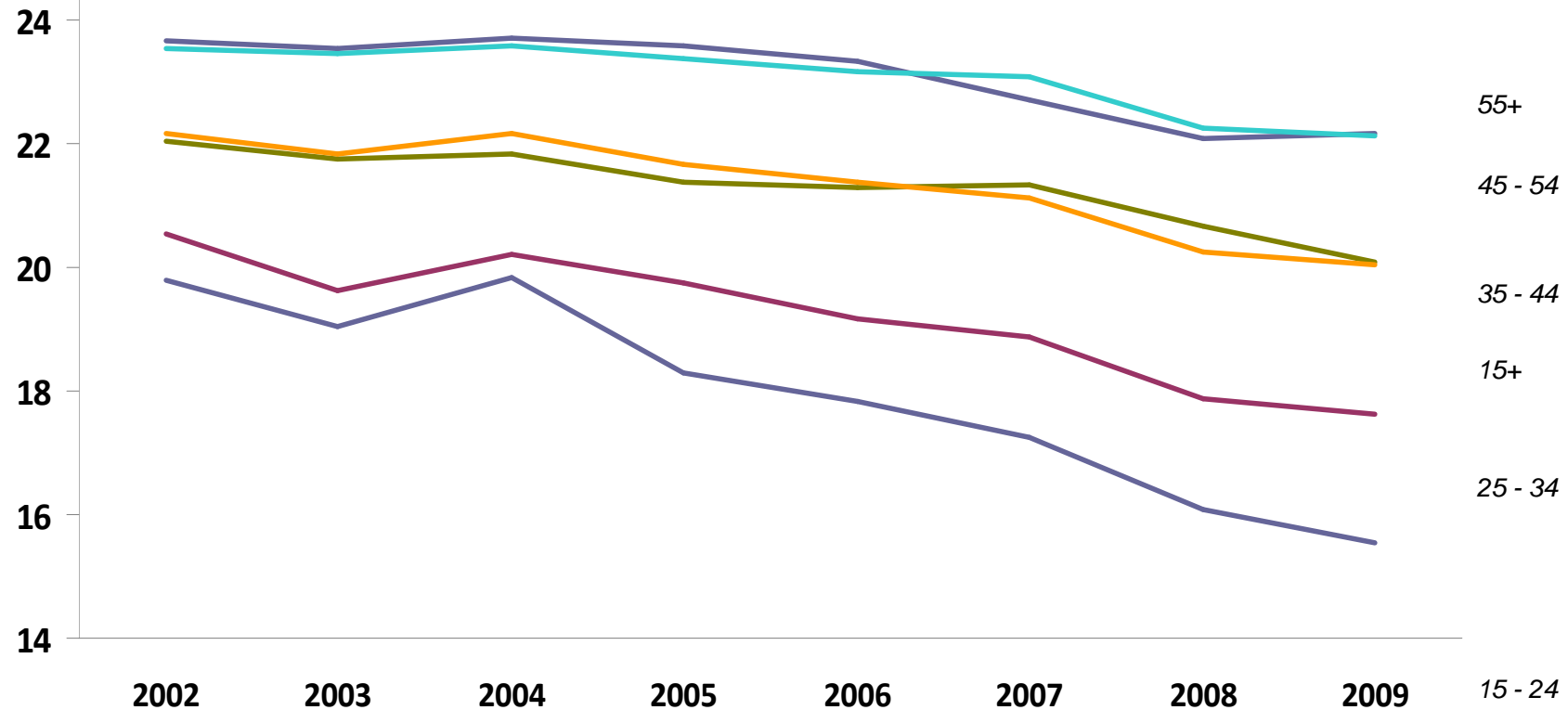
63% of occasions more 'lean back'



People are listening to less radio

Average weekly listening hours per head, 2002-2009

Listening hours
per week



1. Building our creative contribution

– Scale

BBC
RADIO



BBC
RADIO



BBC
RADIO



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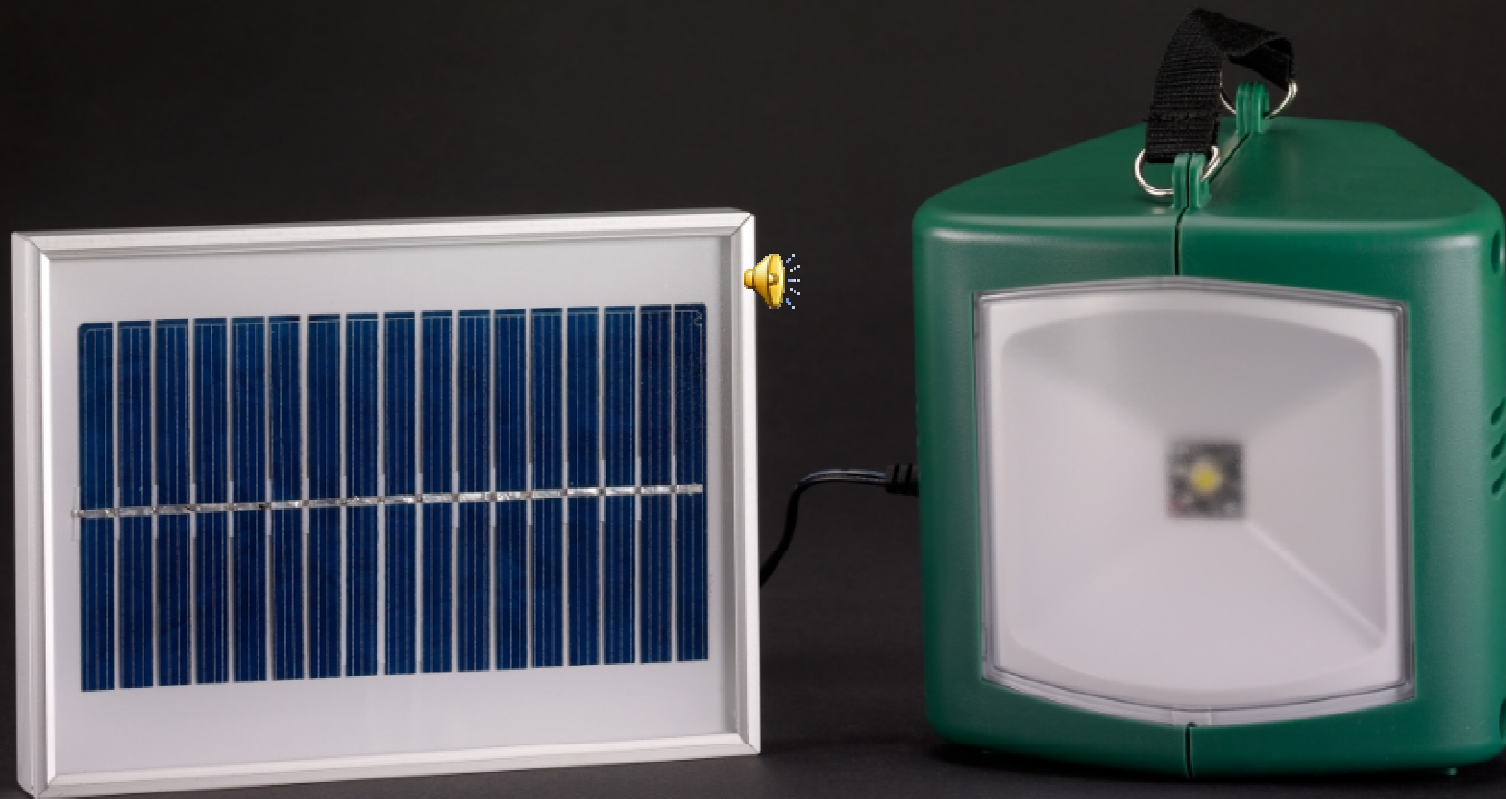
THE
BRITISH
MUSEUM **BBC**

A HISTORY OF THE WORLD

BBC
RADIO



TODAY'S OBJECT
[life head](#)



A History of the World in 100 Objects

The screenshot shows the BBC website interface for the series 'A History of the World in 100 Objects'. At the top, the BBC logo is on the left, a search bar in the center, and 'Explore the BBC' on the right. Below this is a banner for 'A HISTORY OF THE WORLD' with the BBC logo and 'TODAY'S OBJECT Chinese bronze bell'. A navigation bar includes 'Explore', 'Programmes', 'In Your Area', 'Blog', 'Learning', 'Get Involved', 'About', and 'My Profile', along with a 'MAKE HISTORY - ADD YOUR OBJECT' button. A 'VIEW HIGHLIGHTS' button is also present.

On the left, a 'View by:' section allows filtering by LOCATION, THEME, CULTURE, SIZE, COLOUR, MATERIAL, CONTRIBUTOR, BBC AREA, START AGAIN, and HELP. The main content area is titled 'Telling a history of our world with objects' and features a 'Highlights' section with a 'SEE ALL OBJECTS' button. The highlighted object is a 'Chinese bronze bell' from The British Museum, with a description: 'This Chinese bell plays different notes if hit in different places, echoing the philosopher Confucius ideas of harmony'. Below this are two smaller featured objects: 'Ancient sounds' (a 10,000-year-old axe) and 'What's your object?' (a video by Bill Thompson).

On the right, a vertical timeline slider shows dates from 2010 to 2000000 BC, with a marker at approximately 600 BC. The footer includes logos for The British Museum, BBC Radio 4, CBBC, BBC Nations & Local, and BBC World Service. It also contains a 'View List of Objects' link, contact information, and a copyright notice: 'BBC © MMX. The BBC is not responsible for the content of external internet sites.' Links for 'BBC Help', 'Accessibility Help', 'Jobs', 'About the BBC', 'Contact Us', 'Terms of Use', and 'Privacy & Cookies' are also provided.



A HISTORY OF THE WORLD IN 100 OBJECTS

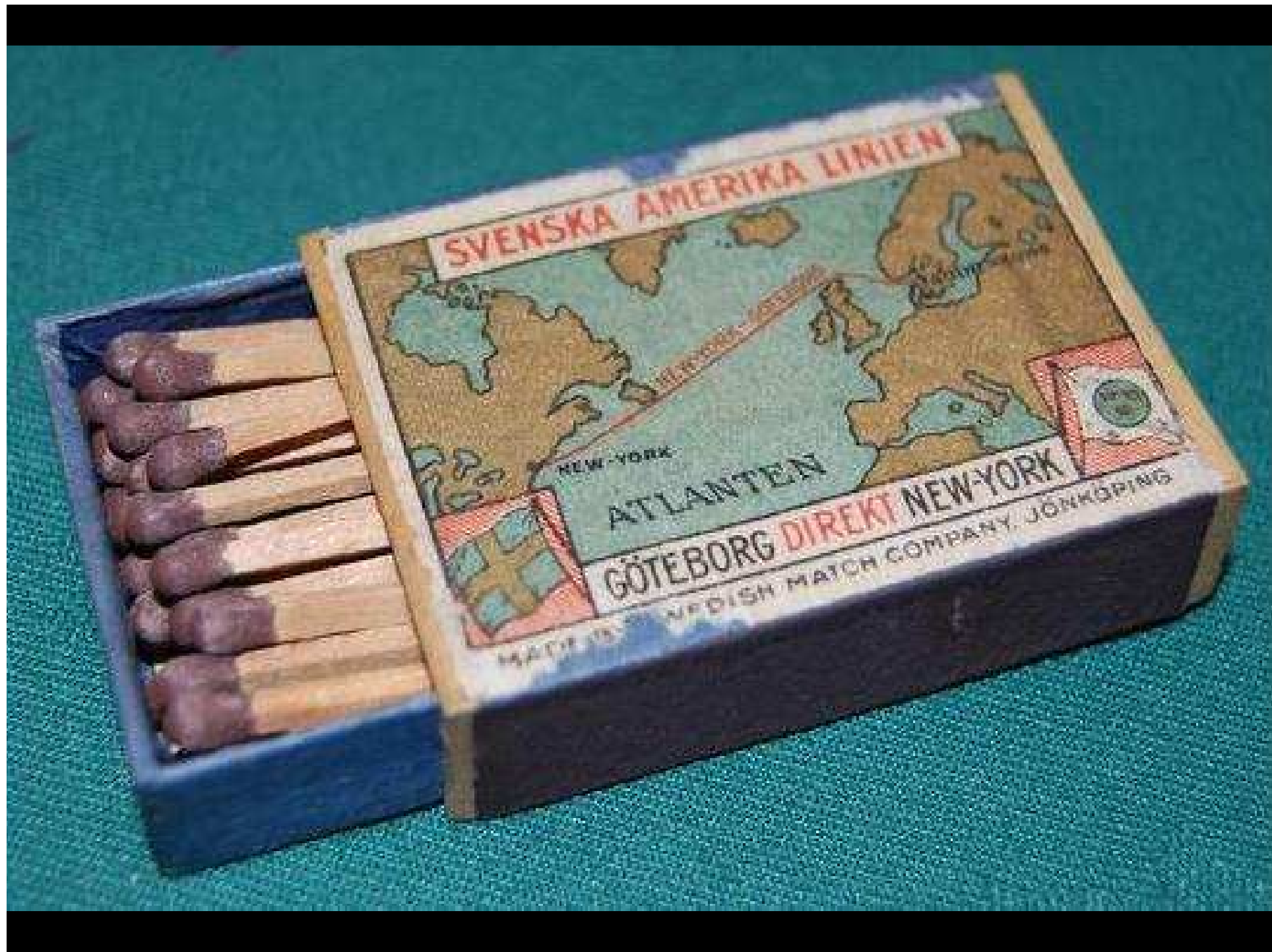
THE
BRITISH
MUSEUM

BBC

ANTIQUES ROADSHOW



BBC
one





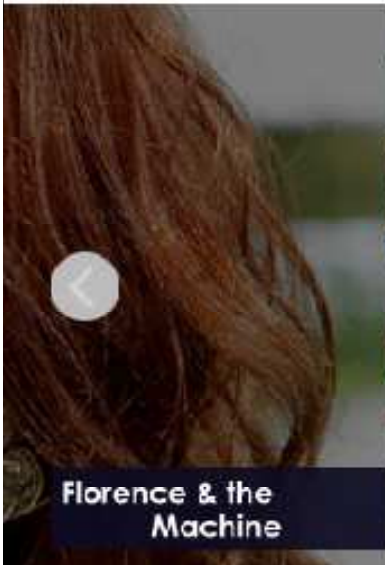
**BBC RADIO 1'S
BIG WEEKEND**
BANGOR, NORTH WALES
MAY 22-23

ON RADIO 1 NOW

The Chris Moyles Show
06:30 - 10:00

Listen live **1** Radio 1 Home

[HOME](#) [LINE UP](#) [TICKETS / TOCYNNAU](#) [TV & RADIO](#) [ABOUT](#)





BBC RADIO 1'S BIG WEEKEND

9TH - 10TH MAY
LYDIARD PARK
SWINDON

ON RADIO 1 NOW

Jo Whiley

13:00 - 15:00

Listen Live **1** Radio 1 Home

HOME

LINE UP

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PHOTOS

VIDEOS

RADIO & TV

ABOUT

WEBCAM HIGHLIGHTS



00:21 / 01:10

SELECT A VIDEO

- The crowd sing Neighbours for Grimmy
- Moyles vs Westwood (mute)
- Best of BeckyCam - Sunday
- Best of Wide Angle - Saturday (mute)
- Best of BeckyCam - Saturday
- The Saturdays, on the Main Stage Cam (mute)
- Watch the crowd coming in, on the Wide Angle Cam

Get BIG WEEKEND updates



TWITTER

Matt Damon gets toys thrown at him and wins Beccy on the [@Scott_mills](#) show: <http://tinyurl.com/yclrvy...>
about 21 hours ago

Carl Barat and Sadie Frost take time out from their stage play to join Grimmy in the studio <http://tinyurl.com/yqpmw...>
2 days ago

Flying Lotus are in the studio with Gilles <http://tinyurl.com/yjlk4...>
2 days ago

Bad news I'm afraid: Cheryl's had to cancel tomorrow's live lounge performance as she's poorly.

[Follow us on Twitter](#)

[Get this widget](#)

Proms 2010

THE WORLD'S GREATEST CLASSICAL MUSIC FESTIVAL
16 JULY - 11 SEPTEMBER 2010

BBC
RADIO



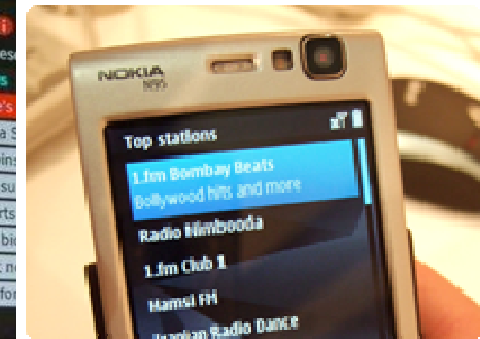
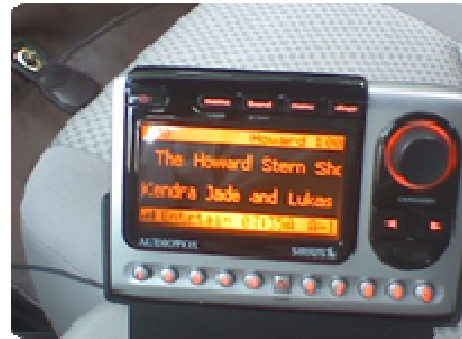
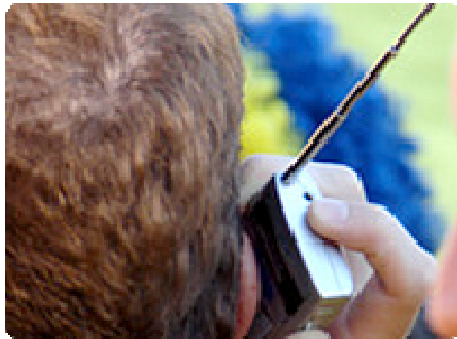
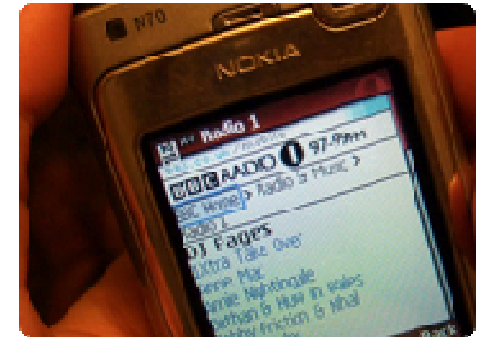
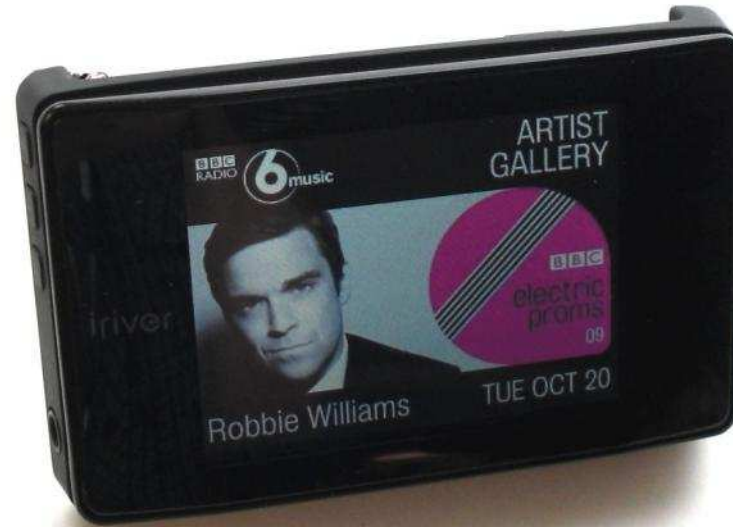
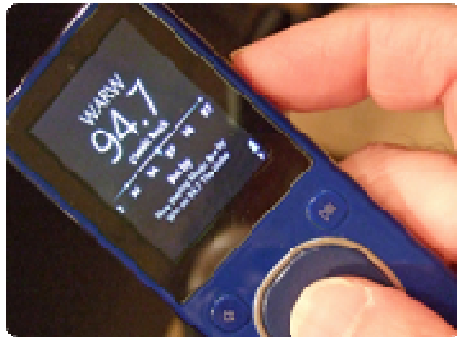
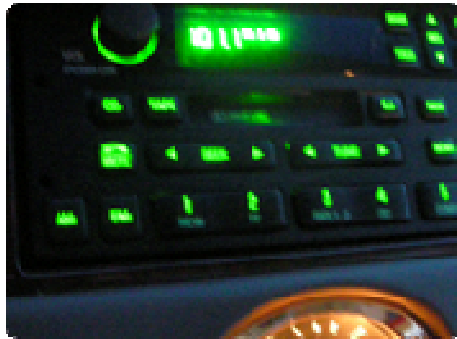
All Proms are broadcast live on Radio 3





1. Building our creative contribution

- Scale**
- Multimedia**



Must adapt to your audience

BBC RADIO 1 The Chris Moyles Show
6:30 - 10:00 Friday, 19 June 2009

The Golden Hour The Golden Hour



Alex's Choice



BBC SPORT
Play called off at sudden US Open

Text messages to 81199
Texts cost 10p depending on your operator. Click here for details.

Send a message to the studio
Full screen

BBC RADIO 5 live Simon Mayo
13:00 - 14:00 Tuesday, 2 June 2009

LDV's future Today's Show



Malaysian firm Weststar has withdrawn from its planned deal to acquire LDV vans, forcing the firm to apply for a administration.

We're talking about the Birmingham van maker LDV, which has gone into administration.

13:11 - BBC journalist Nicholas Jones joins the discussion, down the line.

13:11 - John Curfio, Professor of Politics at Strathclyde University, joins the expensive discussion live in the studio.

13:10 - Political correspondent John Pinner on the rumours surrounding Jacqui Smith.


BBC NEWS | BBC1 | BBC2 | BBC3 | BBC4 | BBC5 | BBC6 | BBC7 | BBC8 | BBC9 | BBC10 | BBC11 | BBC12 | BBC13 | BBC14 | BBC15 | BBC16 | BBC17 | BBC18 | BBC19 | BBC20 | BBC21 | BBC22 | BBC23 | BBC24 | BBC25 | BBC26 | BBC27 | BBC28 | BBC29 | BBC30 | BBC31 | BBC32 | BBC33 | BBC34 | BBC35 | BBC36 | BBC37 | BBC38 | BBC39 | BBC40 | BBC41 | BBC42 | BBC43 | BBC44 | BBC45 | BBC46 | BBC47 | BBC48 | BBC49 | BBC50 | BBC51 | BBC52 | BBC53 | BBC54 | BBC55 | BBC56 | BBC57 | BBC58 | BBC59 | BBC60 | BBC61 | BBC62 | BBC63 | BBC64 | BBC65 | BBC66 | BBC67 | BBC68 | BBC69 | BBC70 | BBC71 | BBC72 | BBC73 | BBC74 | BBC75 | BBC76 | BBC77 | BBC78 | BBC79 | BBC80 | BBC81 | BBC82 | BBC83 | BBC84 | BBC85 | BBC86 | BBC87 | BBC88 | BBC89 | BBC90 | BBC91 | BBC92 | BBC93 | BBC94 | BBC95 | BBC96 | BBC97 | BBC98 | BBC99 | BBC100

Text messages to 85058
Texts cost 10-15p depending on your operator. Click here for details.

Send a message to the studio
Full screen

BBC RADIO 4 Material World
18:30 - 19:00 Thursday, 30 July 2009

Location of CF gene Today's show



The Cystic Fibrosis gene is located on chromosome 7.

Eric Alton, Professor of Gene Therapy and Respiratory Medicine, Imperial College London.

Coming up: gene therapy for Cystic Fibrosis? 20 years after the gene was discovered, trials are beginning this year.


David spent several years touring 1st class pitches to find out how to make them more competitive.

Dr David James, Senior Sports Engineer, Sheffield Hallam University.

Text messages to the studio
Full screen

BBC RADIO 1 Switch
19:00 - 22:00 Sunday, 12 July 2009

Studio Cam Your Messages



• Wooooooo I love t killers. I love brandons jacket with the feasant feathers!!! - Amy

• they looked so amazing at ttpit wish I was there! xx

• I love the killers they are amazing! - Mhairi

• Brilliant! Katie rocks. Will is feathering

• this girl had an amazing voice :D - lowerl, liverpool.


• I love it! Lisa in the car, love u dan

Text messages to 81199
Texts cost 10-15p depending on your operator. Click here for details.

Send a message to the studio
Full screen

BBC RADIO 6 music Hub Sessions
18:00 - 18:00 Friday, 3 July 2009

Studio Cam The Hub Session



Do you have any questions for Dan Black? Let us know using the button below and we'll ask him.

Dan Black will be performing in the 6 Music Hub. You can watch it all LIVE here from 11:30

...and a documentary about Van Cogh.

Text messages to 64046
Texts cost 10-15p depending on your operator. Click here for details.

BBC RADIO 1 Zane Lowe
19:00 - 21:00 Wednesday, 29 July 2009



Text messages to 81199
Texts cost 10-15p depending on your operator. Click here for details.

Send a message to the studio
Full screen



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News Feeds

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- The World Tonight Broadcasting House
- BBC News

Audio slideshow: The Ministry of Food

It is 70 years since the introduction of ration books and the call to 'Dig For Victory' - and the Imperial War Museum in London is taking a nostalgic look back at how people adapted to the wartime food shortages.

Take a tour, with food writer Jane Fearnley-Whittingstall, and Marguerite Patten who devised frugal wartime recipes for the Ministry of Food and the BBC.



Show captions

The Ministry of Food exhibition is on at the Imperial War Museum London from 12 February 2010 to 3 January 2011.

Most images courtesy: Imperial War Museum, Press Association and Getty Images. Music: Courtesy KPM Music; and It's A Lovely Day Tomorrow performed by Vera Lynn.

Slideshow production by Paul Kerley and Sanchia Berg. Publication date 12 February 2010.

Links

- ▶ The Ministry of Food at the IWM





The
Chris Evans
Breakfast Show
Weekdays 0630 - 0930

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Chris's Show In A Field



On Friday 27 August, Chris kicked off the Bank Holiday weekend in style with the Breakfast Show In A Field - and you can watch the best bits by clicking on the play button above.

[Listen again to the whole show](#)
[See the photos](#)

The programme came from a beautiful cliff top setting in Talland Bay, Cornwall. Richard and Judy were guests of honour; our resident house band Scouring For Girls played some of their biggest hits, as well as a

Related Videos



[Drive and Dine 2010: Re-live the show Chris broadcasting from his house](#)

A Shortcut To Chris



Get the Widget!

Podcast



Chris Evans Breakfast - The Best Bits

Podcast

More impact with syndication

Angelina Jolie on The Changeling & working with Clint Eastwood



00:14 / 11:58

This is a video response to [ANGELINA JOLIE- "CHANGELING" TRAILER Oct.2008](#)
Directed [CLINT EASTWOOD](#)

Rate: ★★★★★ 46 ratings

Views: 130,654

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BBC
RADIO



The UK's home of live news and sport
On Digital TV, Online, On Radio - bbc.co.uk/5live



From: [bbcfiveline](#)

Added: 17 November 2008

[\(more info\)](#)

[Subscribe](#)

Simon Mayo speaks to Oscar winning actress Angelina Jolie about starring in the new Clint Eastwood film 'The Changeling'. Download this interview or subscribe to Simon Mayo's podcast at <http://www...>

URL

Embed

More From: [bbcfiveline](#)



Footballers hitting stuff!

01:33 From: [bbcfiveline](#)

Views: 886



Behind the scenes of Spooky's 5 live football strip

01:30 From: [bbcfiveline](#)

Views: 150



Dave Challinor, King of the flingers

01:26 From: [bbcfiveline](#)

Views: 27,776



Spooky's 5 live football strip

00:43 From: [bbcfiveline](#)

Views: 2,403

We'll make archive available

BBC Text only | Help

ARCHIVE

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WORLD WAR II | The Outbreak of War

About this collection

On 3 September 1939, Neville Chamberlain broadcast to the nation that Britain was at war with Germany. Only a year before, it seemed a peaceful solution had been achieved with the Munich Agreement.

Experience British life on the brink of war through original news broadcasts, eyewitness accounts and commentaries on some of the key events, including the evacuation of children and the distribution of gas masks. The beginning of the BBC's wartime role, which involved a massive change to programming, is also explored through documents and photographs dating back to 1935.

Britain Declares War on Germany

This country is


World War II Collection

Programmes (20) Documents

We Have Been Evacuated

Evacuees from Manchester discuss their new lives.

500 YEARS



00:36 / 15:11

SHARE

More like this...

- CHAMBERLAIN RETURNS FROM NEGOTIATIONS WITH HITLER**
RECORDED 1939 | 4 MINUTES
Chamberlain returns from a meeting with Hitler in Bad Godesberg.
- NEWS - Britain Begins to Prepare for War**
BROADCAST 1939 | 5 MINUTES
BBC announces Britain's home defence measures.
- CHAMBERLAIN ADDRESSES THE NATION ON THE OUTBREAK OF WAR**
BROADCAST 1939 | 3 MINUTES
Chamberlain broadcasts to the nation after his last meetings with Hitler.
- CHAMBERLAIN RETURNS FROM MUNICH**
RECORDED 1939 | 9 MINUTES
Richard Dimbleby is at the scene of Chamberlain's return from Munich.
- NEWS - The Government Issues Instructions on Home Defence**
RECORDED 1939 | 1 MINUTE
News extract on one aspect of British home defence measures - gas masks.
- JOURNEY INTO CZECHOSLOVAKIA AFTER THE OCCUPATION**
RECORDED 1939 | 9 MINUTES
An inside report from Czechoslovakia on the German occupation.
- NEWS - Polish Question: 18 Points**
BROADCAST 1939 | 5 MINUTES
Germany proposes a settlement to the Polish problem.

SYNOPSIS

Oliver Shapley visits Bacup in Lancashire to speak to children who have been evacuated from Manchester. The youngsters are eager to reassure their loved-ones back home that they're well and enjoying the experience, while their 'new parents' are enthusiastic about the prospect of having a family, in some cases for the first time. The interviews capture regional accents at a time when the 'Alexandra Palace' voice dominated broadcasting.

DID YOU KNOW?

There are no records to show when, or even if, this recording was broadcast, or whether it was solely transmitted within the BBC North region. It is possible that some of the



Home | Programmes | Schedule | Podcasts



IN OUR TIME

MELVYN BRAGG AND GUESTS DISCUSS THE HISTORY OF IDEAS



IN OUR TIME | PROGRAMMES | EXPLORE ARCHIVE | NEWSLETTER



Melvyn Bragg and guests discuss the history of ideas
Programmes: [on BBC iPlayer \(460\)](#) [coming up \(2\)](#)
Previous programmes: [by series \(2\)](#) [by year \(464\)](#)

COMING UP

Thursday, 09:00 on BBC Radio 4 FM

The Scream and Edvard Munch

Melvyn Bragg and guests discuss The Scream and its creator, Edvard Munch.

See all [2 programmes coming up](#) in the next 7 days.

AVAILABLE NOW ON BBC IPLAYER



Boudica

more: [programme information](#) | [related links](#)

Listen now (45 minutes)

Available since Thursday.
Melvyn Bragg and guests discuss the life and mythologisation of Boudica.

PODCAST



In Our Time With Melvyn Bragg

Podcast



Page last updated at 08:32 GMT, Friday, 28 November 2008

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'It was grim, very grim'

Mark Abell, who was trapped in Mumbai's Oberoi, describes his ordeal and says he can't wait to go home

00:03 / 04:35

SHARE

Mark Abell, a British lawyer who was trapped inside the Oberoi hotel in Mumbai, has been rescued. He has ended up surrounded by gunshots and has found out some of the pe

E-mail this to a friend

Bookmark with:

- Delicious
- Digg
- re

MOST POPULAR VIDEO/AUDIO

- Heavy snow hits the north
- Darts star halves his weight

NEWS

LIVE BBC NEWS CHANNEL



Page last updated at 21:13 GMT, Friday, 28 November 2008

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Printable version

Briton tells of his Mumbai rescue

A British businessman who barricaded himself into a Mumbai hotel for two days when gunmen attacked has spoken of his relief at being rescued.

Mark Abell was staying at the Oberoi, seized by militants on Wednesday.

He said he had no food, little water and was "surrounded by explosions, gunshots and people screaming" but now he was looking forward to going home.

One British national, Andreas Liveras, died and at least seven Britons were hurt in the attacks on the Indian city.

By Friday, the Oberoi was empty and troops flushed out the militants.

But police found 24 bodies in the hotel after freeing dozens of survivors and staff.

Rescue operations are continuing at the Taj Mahal Palace Hotel and another of Mumbai's luxury hotels and a Jewish centre.

Mr Abell's ordeal was one of a series of attacks on other Britons who were



Mark Abell spent two days in his hotel room with no food and little water

MUMBAI ATTACKS

KEY STORIES

- In pictures: Mumbai aftermath
- How Mumbai attacks unfolded
- Trail of destruction
- Attacks as they happened

ANALYSIS AND BACKGROUND

- Mumbai comes out to protest
- 'Rotting' Indian intelligence
- Tense times for Mumbai's Jews
- Pakistan scepticism

... from all walks of life
... the key targets
... Mumbai under attack

PERSONAL ACCOUNTS

... on life'
... 's lucky escape
... aded the door'
... d so many'

CCTV of gun battle on night of attacks

Watch

FROM THE TODAY PROGRAMME

Mark Abell, who was trapped in Mumbai's Oberoi, describes his ordeal and says he can't wait to go home

00:00 / 04:35

SHARE

More from Today programme

Music Audio and Video Collections

Exclusive music sessions and interviews from the BBC - available as clips and collections curated by presenters, guests and BBC staff.



Music Editors Collection BBC Music Sessions

INCLUDING ARTISTS

Adele / Manic Street Preachers / Arcade Fire /
The Gol Team / J Cole / and more

Created 1 Dec 2010



Huw Stephens Collection BBC Introducing - United Nations

INCLUDING ARTISTS

Vanguard / Not Squares / The Phantom Band /
Pulled Apart By Horses / Two Door Cinema Club /
and more

Created 13 Jan 2011



Ricky Ross Collection Celtic Connections

INCLUDING ARTISTS

Justin Townes Earle / Yasmin Levy / The Burns
Unit / Eddi Reader / Tom Jones / and more

Created 20 Jan 2011



Mista Jam / 1Xtra Collection BBC Radio 1Xtra - Hot 4 2011

INCLUDING ARTISTS

Liam Bailey / K Koke / Wiz Khalifa / Loadstar /
Maxsta / and more

Created 22 Dec 2010



Lucy Duran Collection World Routes and Beyond

INCLUDING ARTISTS

Royal Akadina Ensemble / Cicala Mvta /
Cristobal Repetto / Benton Flippen / La Negra
Graciana / and more

Created 14 Jan 2011



Zane Lowe Collection BBC Sound of 2011

INCLUDING ARTISTS

Jessie J / James Blake / The Vaccines /
Jamie Woon / Clare Maguire / and more

Created 16 Dec 2010

1. Building our creative contribution

- Scale**
- Multimedia**
- Social**

Our Talent is embracing open conversation



To dummy or not to dummy, the debate rolls on.

Chris Evans | 25 Feb 09, 11:51 AM

I really have no idea...

... you stick a dummy in, the kid calms down and doesn't get half a feed on mummy's tired boob. Instead he works his chompers off getting proper hungry for the next time and tires himself out enough for a proper sleep in the process.

Welcome aboard Noah...

Chris Evans | 10 Feb 09, 12:37 PM

So he's finally here then and i have to say he's a little...

... belter.



Particularly powerful for radio

	Followers
1.  Ferne Cotton : Presenter, BBC Radio 1	1,322,579
2.  Richard Bacon : Presenter, BBC Radio 5 live	1,314,614
3.  Chris Moyles : Presenter, BBC Radio 1	839,579
4.  Alan Carr : Presenter, BBC Radio 2	766,537
5.  Scott Mills : Presenter, BBC Radio 1	244,089
6.  Chris Evans : Presenter, BBC Radio 2	223,980
7.  Aled Haydn-Jones : Presenter, BBC Radio 1	185,767
8.  Sara Cox : Presenter, BBC Radio 1	185,054
9.  Reggie Yates : Presenter, BBC Radio 1	177,412
10.  Dominic Byrne : Journalist, BBC Radio 1	175,872
11.  Claudia Winkleman : Presenter, BBC Radio 2	148,930
12.  Gino D'Acampo : Presenter, LBC 97.3	136,969
13.  Greg James : Presenter, BBC Radio 1	133,633
14.  Dave Gorman : Presenter, Absolute Radio	115,852
15.  Annie Mac : Presenter, BBC Radio 1	106,801
16.  Edith Bowman : Presenter, BBC Radio 1	99,953
17.  Nick Grimshaw : Presenter, BBC Radio 1	94,713
18.  Carrie Davis : Presenter, BBC Radio 1	82,831
19.  Danny Wallace : Presenter, Classic FM	70,597
20.  Darren Gough : Presenter, talkSPORT	66,564



richardpbacon

Name richard bacon

Location iPhone: 51.511682,-0.224661

Bio minor celebrity BBC Radio Fivelive presenter

69 following
274,989 followers

Updates 863

[Favorites](#)

[Following](#)



[View All...](#)

[RSS feed of richardpbacon's updates](#)

Morning. Awoken agitated & concerned about The Colbert Report. Anyone associated with Comedy Central UK follow me? Surely a natural home.

14 minutes ago from Tweetie

[@jonathanglazier](#) wow. Congratulations Jonathan...

about 1 hour ago from Tweetie in reply to jonathanglazier

Radio prog tonight@11, Fivelive: Does every cause need a celebrity? Texter: When was the last time you climbed a ladder?

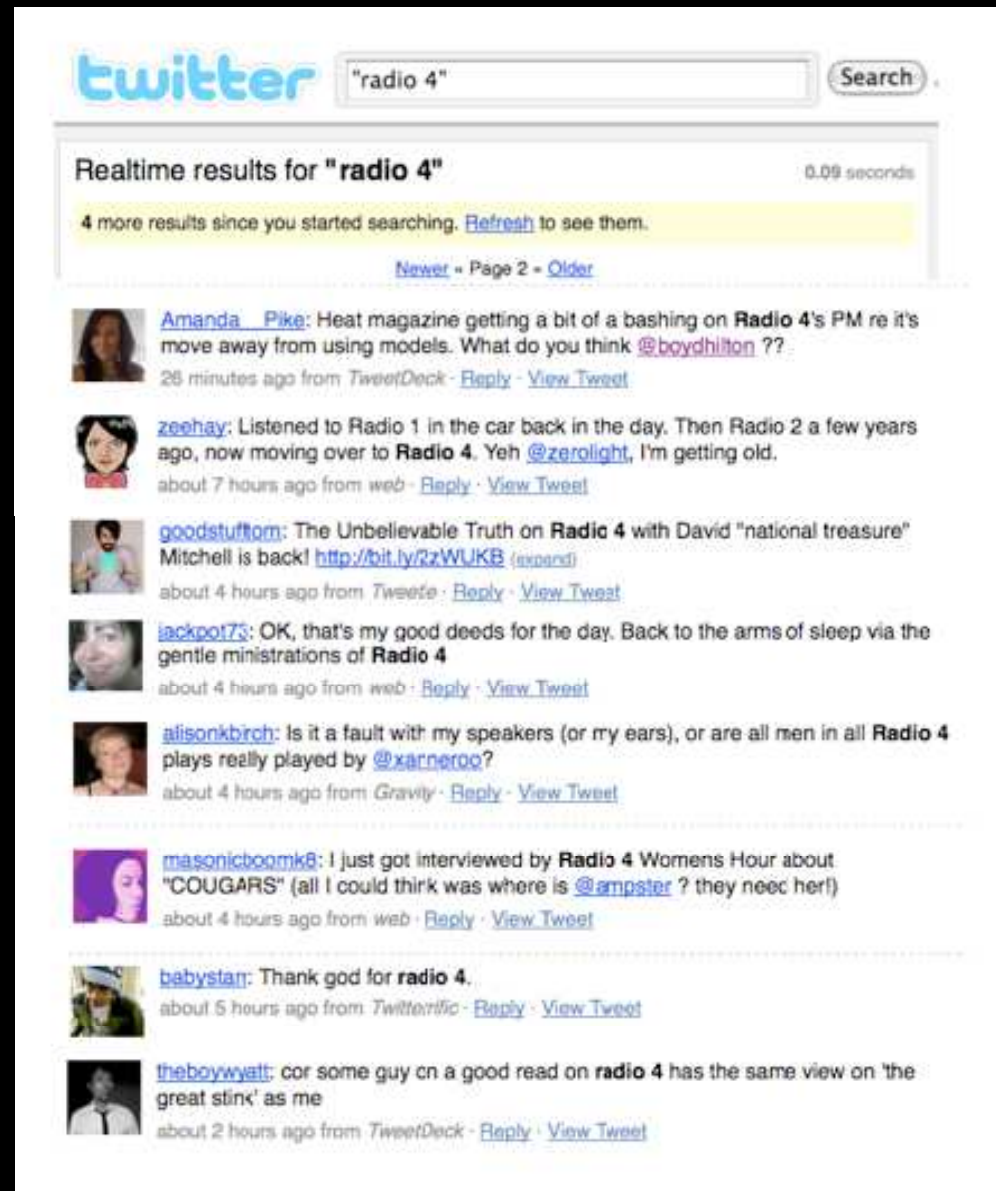
about 12 hours ago from Tweetie

[@richardpbacon](#) yes, until you leave the match day ground. (via [@andygale](#)) Amazing.. So you could theoretically get carded in the car park?

about 12 hours ago from Tweetie in reply to andygale

[@bungieboy](#) what a great question. I shall borrow that for my radio show tonight.

Attracting a different kind of audience



The image shows a screenshot of a Twitter search interface. At the top, the Twitter logo is on the left, followed by a search bar containing the text "radio 4" and a "Search" button. Below the search bar, the text "Realtime results for 'radio 4'" is displayed, along with a timer showing "0.09 seconds". A yellow highlight box contains the text "4 more results since you started searching. Refresh to see them." Below this, there are navigation links: "Newer", "Page 2", and "Older". The main content area displays a list of tweets, each with a profile picture, a username, the text of the tweet, and the time and source of the tweet. The tweets are as follows:

- Amanda Pike:** Heat magazine getting a bit of a bashing on Radio 4's PM re it's move away from using models. What do you think @boydhilton ??
26 minutes ago from TweetDeck · Reply · View Tweet
- zeehay:** Listened to Radio 1 in the car back in the day. Then Radio 2 a few years ago, now moving over to Radio 4. Yeh @zerolight, I'm getting old.
about 7 hours ago from web · Reply · View Tweet
- goodstuffom:** The Unbelievable Truth on Radio 4 with David "national treasure" Mitchell is back! <http://bit.ly/2zWUKB> (expand)
about 4 hours ago from Tweefe · Reply · View Tweet
- jackpot73:** OK, that's my good deeds for the day. Back to the arms of sleep via the gentle ministrations of Radio 4
about 4 hours ago from web · Reply · View Tweet
- alisonkbirch:** Is it a fault with my speakers (or my ears), or are all men in all Radio 4 plays really played by @xarneroo?
about 4 hours ago from Gravitv · Reply · View Tweet
- masonicboomk8:** I just got interviewed by Radio 4 Womens Hour about "COUGARS" (all I could think was where is @ampster ? they need her!)
about 4 hours ago from web · Reply · View Tweet
- babystan:** Thank god for radio 4.
about 5 hours ago from Twitterific · Reply · View Tweet
- theboywyatt:** cor some guy cn a good read on radio 4 has the same view on 'the great stink' as me
about 2 hours ago from TweetDeck · Reply · View Tweet

Reflect your audience



Does it matter who owns your football club?

5 live Phone-in, 07/10/2009 from 09:00

BBC
RADIO



Now we
Online,

Home

Programmes

NOW on air - Presented by Nicky Campbell

We're talking about...

Does it matter who owns your football club?

Birmingham City is the latest club to be bought by a Chinese owner. This means that half of the 20 Barclays Premier League clubs are now owned by foreigners.

From 9am, Nicky Campbell asks if it matters to the fans if the club is sold to a foreigner. Is it to the game.

You can share your comments by using the form below.

[Listen live to the Breakfast Phone-in](#)

[Jump to the latest comments](#)

[Find out more about 5 live Now here](#)



09:29

How many people have failed the fit and proper test? And how many NBA, MLS, NHL & MLB teams are owned by anyone other than Americans or Canadians? Probably none. Also how many Primera Liga, Bundesliga or Italian league football clubs are owned by foreigners. You can probably count on one hand if any. Tayo from Manchester.



09:28

We're at the News and Sport headlines at the moment, but we'll carry on publishing your messages here. Back shortly. Former Birmingham City co-owner David Sullivan tells BBC Radio 5 live he believes the club will prosper following Carson Yeung's takeover. Listen to the clip here.



09:28

You say there's no money in football. If you ask David Sullivan he's made a tidy fortune out of BIRMINGHAM CITY. John in Kenilworth, B'ham City shareholder.

Birmingham: In safe hands - Sullivan

00:00 / 04:37



09:26

Money's excesses has ruined football. Take the Old Firm in Scotland. Massive clubs but there's not even enough money there to sustain them to compete outside Scotland. Both are only signing mediocre English Championship level or foreign players now. Fans have a baseless optimism when they're in the 'champions' league - as it might as well be Peterborough taking part for all the chance of mixing it over a 5 game campaign. Any huge effort or upset against a money giant in even 1 game will be statistically erased by the other 5 chances of the moneyclubs to get it right. There's no real competition or hope anymore if it don't have billionaires involved in your club. It's way out of control. Should it be like that? It's not JUST business is it? Andy of Fleet

606

09:25

Alan Nosed Fox says: I've been a Blues fan all my life. So naturally, I'm a pessimist. I just pray that Yeung isn't the Midlands equivalent of Suleiman Al Fa'him and that he can actually put some money into the club. We'll soon see if my optimism comes true following signings in January. FC says we buy an obscure Chinese player.

Work with big partners

BBC Test only Help Search Explore the BBC

BBC RADIO 1

The Chris Moyles Show Vernon Silva is On Air Now! 06:30 - 10:00
Listen live Webcam Listen to a show

Home DJs & Shows Schedules News Blogs Podcasts Daytime Dance Rock/Indie Hip Hop/R&B Experimental

bullyproof

home watch rates downloads be clever

ladies and gentlemen of the class of 2009...
CLICK TO PLAY
bullyproof

Radio 1 and 1Xtra DJs join a host of stars to show their support. Featuring Fearna Cotton, JLS, Trevor Nelson, Reggie Yates, Scott Mills, Peter Andre, Leona Lewis, Westwood & more.

expert advice words to the wise

confidence tips videos

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-  **Habbo**
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-  **Messenger**
Stay safe while you chat
-  **MySpace**
Be smart with your settings
-  **Twitter**
Re-tweet confidence messages
-  **YouTube**
Watch the bullyproof channel

Open up behind the scenes

Access All Areas

Home DJs News Music People U Ctrl HQ **Chart** Moyles

ACCESS ALL AREAS ... TO THE OFFICIAL CHART

BBC RADIO 1

CLICK TO PLAY

00:00 / 08:41 EMBED

AAA ON 1XTRA

AAA on 1Xtra
Our sister station also reveals all. Loads of videos

WHAT HAVE YOU MISSED?

Official Chart
Watch the chart go out live

Tour Radio 1
Take the virtual audio tour of Radio 1 HQ

Loadsa people!
24 people from Radio 1 answer your questions

Head of Music
George answers your questions in

Above: In a first for the Chart Show, we streamed the show online from 6pm, and we left the microphones open the whole time - even when the records were on!

2. Much faster digital innovation

All platforms matter for digital radio

35% tune into digital radio each week (= 18 million people)

- 15% of radio listening is via DAB
- 3-4% is via DTV
- 2-4% is via the Internet

Look for hybrid radio solutions

A radio

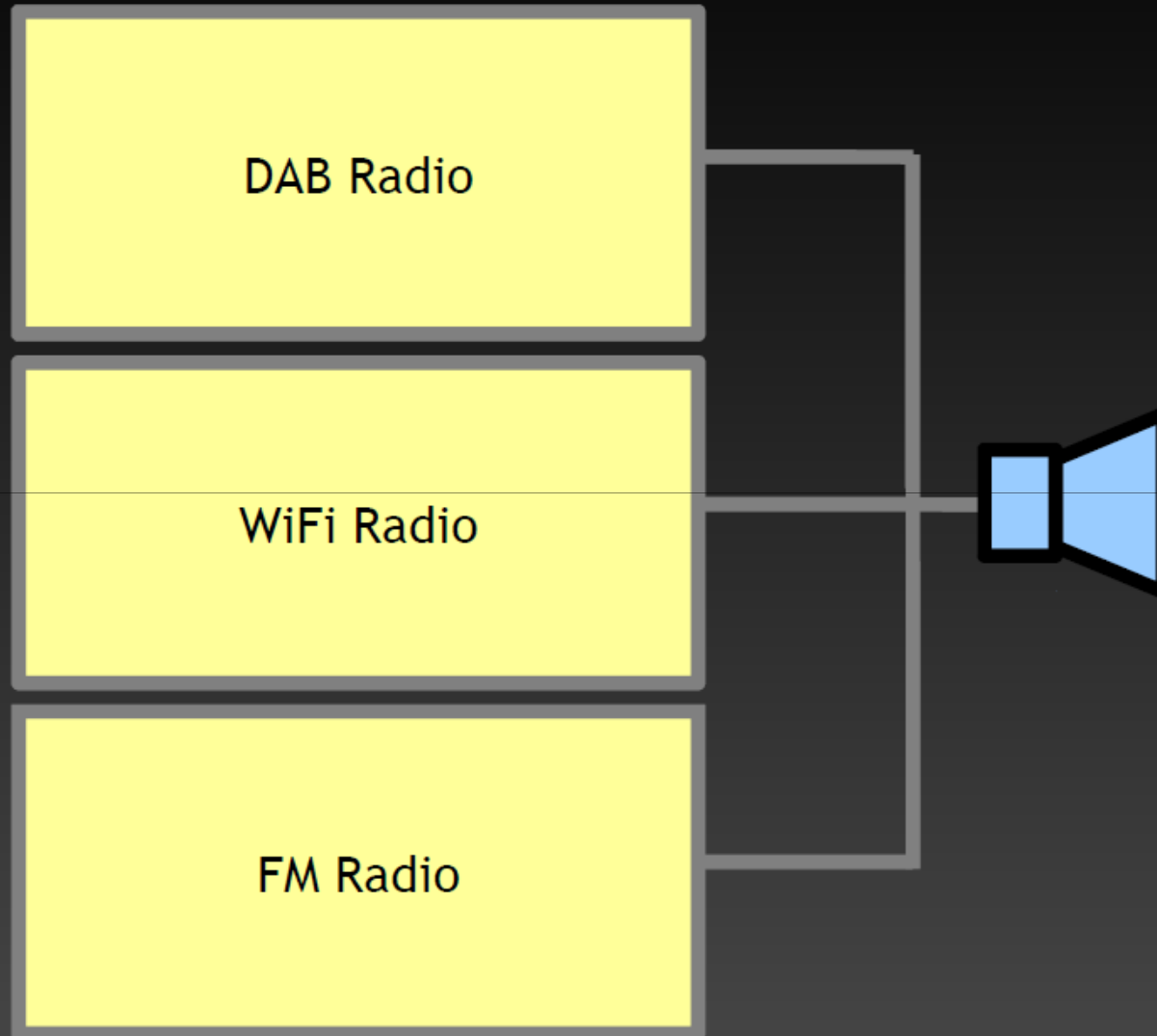
- Great audio (over FM/DAB)
- Mass-market, efficient

A radio + IP connection

- Great audio (FM/DAB/IP)
- Mass-market, efficient
- Niche and out-of-area (IP)
- Live and on-demand
- Correct logos and branding
- Programme information
- Visual accompaniment
- Instant feedback
- More info ('tagging')
- Click to buy
- Hyper-local content via IP
- ...and much more...



Three Radios, One Loudspeaker



Source: Nick Piggott

Applications

Radio 

- Visualisation

Radio 

- Electronic Programme Guide

Radio 

- Tagging

HD

50% of radio listening to be digital by 2013

Digital Radio UK



In-car

DAB as standard in new cars from 2014

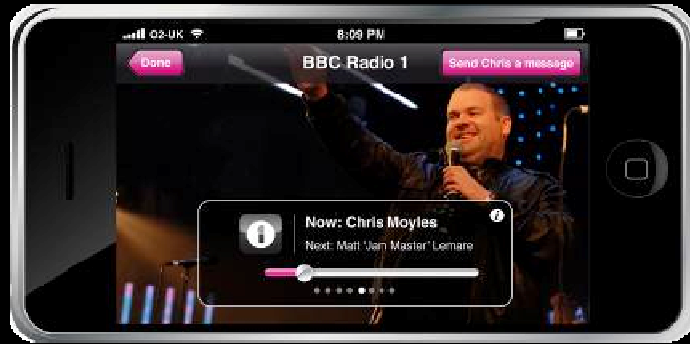
Device cost

Aim for sub-£20 sets in the next two years”

International co-operation

Mobile, car companies, profiles, new standards, promote radio with government and regulators

Fight for prominence on connected platforms



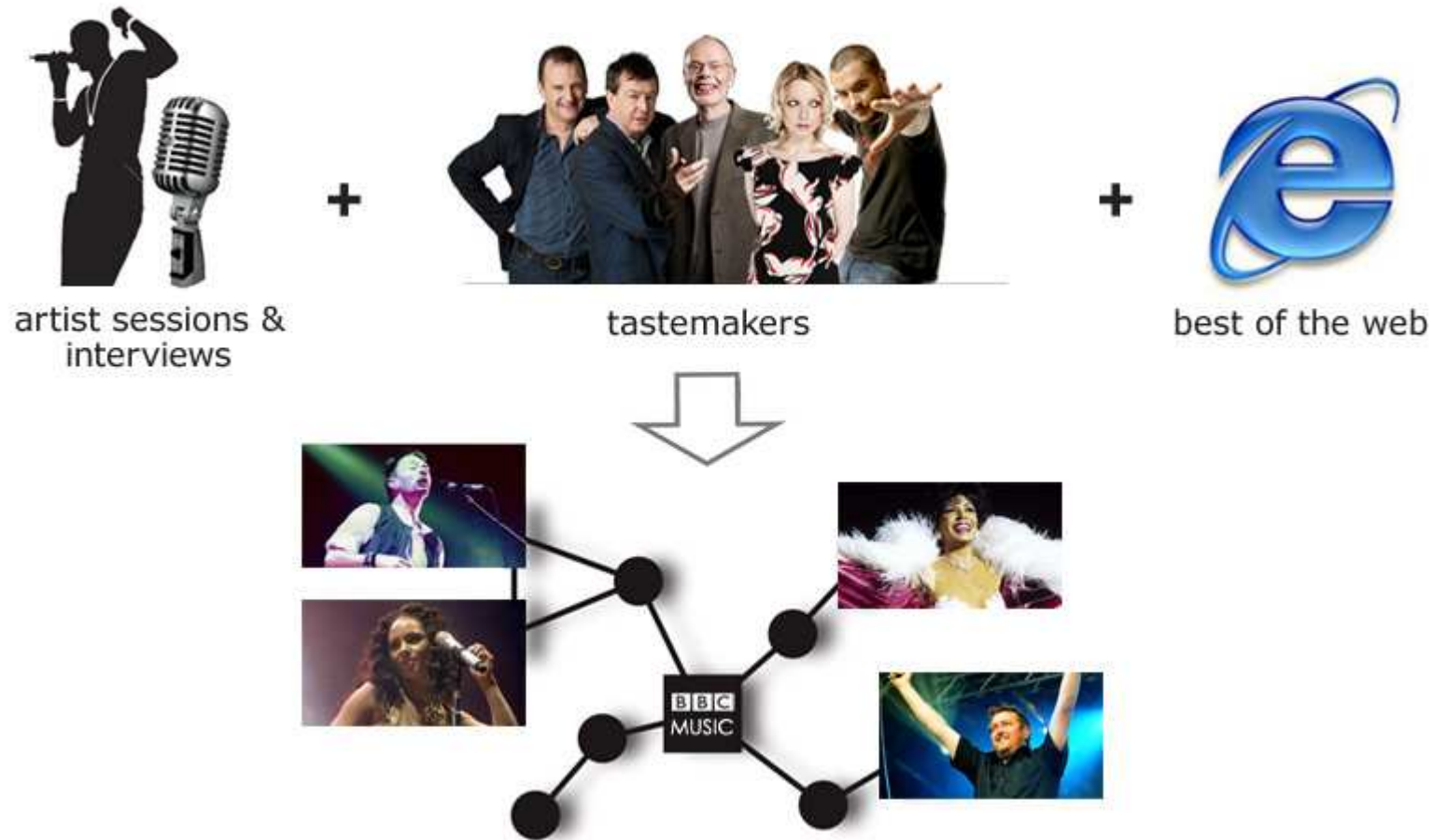
Music Recommendation

	2009
Hearing song on the radio	61%
Friends/relatives/colleagues	59%
TV programme	26%
Advert on TV	26%
Concerts/gigs	19%
DJ Recommendations on radio	16%
Clubs	15%
Advert on radio	15%
Recommended by online music service e.g. iTunes	14%
Contacts/friend sites e.g. Myspace, Facebook	12%
Other internet CD site e.g. Amazon, Play.com	12%
Music Magazines & Newspaper reviews e.g. NME, Q	11%
Artist/celebrity websites	9%

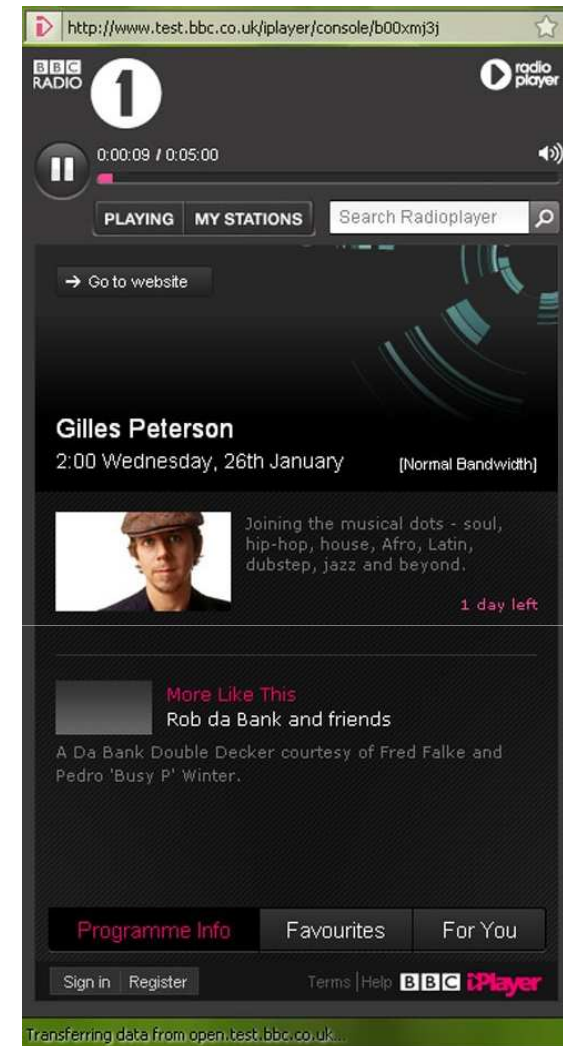
14-18 yrs 23%

Base: Speakerbox research, September 2009, All 1013 respondents

“Inspired music performance & recommendations from BBC tastemakers, all in one place”



Radioplayer console



http://www.test.bbc.co.uk/iplayer/console/b00xmj3j

BBC RADIO 1

0:00:09 / 0:05:00

PLAYING MY STATIONS Search Radioplayer

Go to website

Gilles Peterson
2:00 Wednesday, 26th January [Normal Bandwidth]



Joining the musical dots - soul, hip-hop, house, Afro, Latin, dubstep, jazz and beyond.
1 day left

More Like This
Rob da Bank and friends

A Da Bank Double Decker courtesy of Fred Falke and Pedro 'Busy P' Winter.

Programme Info Favourites For You

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http://prototype.musicradio.com/heart/london/live

heart 106.2

LIVE

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Now Playing
KATY PERRY - I Kissed A Girl



On air now
Mornings with Toby Anstis
9am-1pm [Read more](#)

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Go!

Only £23.00
Discount 61%
You Save £36.00

14 02 38

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BBC RADIO

ULSTER

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Go to website

The Nolan Show
9:03 Tuesday, 1st February [Normal Bandwidth]



Stephen Nolan gets you talking about the big stories of the day.

Recommend Favourite

Coming up next
10:30 Gerry Anderson

Sean Coyle sits in for Gerry, with requests, dedications and lots of good music.

Radio Ulster Schedule

Programme Info Favourites For You

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RADIO AT THE CROSSROADS